



WOMEN'S WAYS OF **MAKING**

10th Biennial Feminisms and Rhetorics Conference

October 28 - 31, 2015

Arizona State University, Tempe



WOMEN'S WAYS OF MAKING



Welcome to the 10th Biennial Feminisms and Rhetorics Conference! We are delighted to serve as co-chairs of the FemRhet 2015 conference, held here on the Tempe campus of Arizona State University, where we are both Professors in the Department of English, a unit in the College of Liberal Arts and Sciences. We were thrilled and gratified by the enthusiastic responses we received to our call for proposals and are excited by the program we have assembled from them, which is outlined in this booklet.

Our conference theme, “Women’s Ways of Making,” calls attention to the many ways we make our worlds, particularly in the spaces where the boundaries between our personal and professional lives are most difficult to draw. In presentations and demonstrations throughout the four days of this meeting, you will hear many participants in the conference employ tools from their scholarly toolbox to illuminate embodied activities like needlework, singing, and yoga. Others will bring insights gained from mediation and reflection during their engagement with activities such as these to make sense of the ways we speak and write with one another. And still others will traverse and theorize the embodied makings of home, work, and civic spaces.

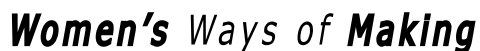
Our sincere thanks to the Coalition of Women Scholars in the History of Rhetoric and Composition for co-sponsoring this conference. We are especially grateful to Jenn Fishman, Coalition President, for providing guidance as well as encouraging us to imagine new possibilities. We have worked with Jenn and other leaders in the Coalition of Women Scholars in the History of Rhetoric and Composition to make mentoring a focus at this conference, celebrating and honoring the tradition of this signature activity of Coalition members. We hope each of you will take the time to seek out and thank those who have mentored you in your academic work, and that you will also seek out those for whom you have served as a mentor and let them know how much they mean to you.

Finally, we take this opportunity to say how much fun we’ve had working to bring this conference together. We’ve encountered a few bumps along the way, but we also shared a lot of laughter that has made the ride less arduous.

Maureen Daly Goggin and Shirley Rose, Conference Co-Chairs

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In addition to offering one-on-one writing workshops, CWSHRC Scholars Nan Johnson, Gesa Kirsch, Rhea Lathan, Jacqueline Jones Royster, Kathleen Welch, and Melanie Yergeau will meet with participants during Office Hours at the conference. Drop in to their office hours at a table outside the South side of the MU for the following sessions:

Session K Friday 3:30 pm-4:45 pm Outside table on Southside of MU

We thank these scholars for making office hours available for all participants at the conference who may be interested in discussing scholarly writing or receiving feedback on a publication project, whether a journal article, book chapter, book proposal, webtext, or other scholarly composition. Writers at all stages of publication development are welcome, including writers interested in turning conference papers, seminar papers, or dissertation chapters into articles.

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Overview of Program Schedule

	Wednesday, October 28, 2015
9:30-9:45	Welcome Remarks and Conference Overview and Orientation, Arizona Ballroom
W 1-49 10:00-12:00	Writing Workshops
A 1-7 12:15-1:30	Session A
B 1-7 1:45-3:00	Session B
C 1-8 3:15-4:30	Session C
D 1-8 4:45-6:00	Session D
6:15-6:45	Reception Light Refreshments
6:45-8:15	Welcome Address, CWSHRC President's Address, Keynote Address: Ann Morton, Arizona Ballroom
8:15-9:00	Reception No Host Bar
	Thursday, October 29, 2015
8:00-9:00	CWHRC Board Meeting
8:45-11:00	Special Event: Hike South Mountain
E 1-10 8:45-10:00	Session E
F 1-10 10:15-11:30	Session F
11:30-1:30	Lunch, Performance Demonstrations, Arizona Ballroom
G 1-10 1:45-3:00	Session G
H 1-10 3:30-4:45	Session H
5:00-6:30	Special Event: Film Screening of <i>Threads</i> , Pima Room
	Friday October 30, 2015
9:00-10:30	Western States Rhetoric & Literacies Keynote Address: Thomas Rickert, Arizona Ballroom
I 1-9 10:45-12:00	Session I
12:00-1:30	Lunch, CWSHRC President's Remarks , Plenary Address: Angela Haas, Arizona Ballroom
1:45-4:30	Special Event: Visit Botanical Gardens
J 1-9 1:45-3:00	Session J
K 1-9 3:30-4:45	Session K
5:00-6:45	Dinner, Plenary Address: Elizabeth Flynn, Patty Sotirin, Ann Brady, Arizona Ballroom
7:00-9:00	Special Event: Scottsdale Chorus, Evelyn Smith Music Theatre, followed by reception
	Saturday, October 31
L 1-9 9:00-10:15	Session L
M 1-8 10:30-11:45	Session M
12:00-1:30	Lunch, Plenary Address: Carol Mattingly
N 1-8 1:30-2:45	Session N
O 1-8 3:00-4:15	Session O
P 1-8 4:30-5:45	Session P



Wednesday, October 28th

Registration Desk open 9:00 - 5:00

Arizona Ballroom Entrance

Welcome 9:30 - 9:45

Arizona Ballroom - MU 221

Brief Welcome Address and Preview of Special Events at Feminisms and Rhetorics 2015

Shirley Rose and Maureen Daly Goggin, co-chairs, Arizona State University

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Writing Workshops 10:00 - 12:00

Mentor		Mentee	Room
Applegarth	Risa	Patricia Fancher	Arizona Room MU 221
Banks	Will	Benjamin Zender	Arizona Room MU 221
Blair	Kris	Doreen Piano	Arizona Room MU 221
Bose	Dev	Layne Gordon	Arizona Room MU 221
Dingo	Rebecca	Nancy Small	Santa Cruz MU 228
Donawerth	Jane	Paige Banaji	Navajo Room 240
Enoch	Jess	Catherine Matthews Pavia	Arizona Room MU 221
Enoch	Jess	Dara Regaignon	Arizona Room MU 221
Fancher	Trish	Heather Noel Turner & Bree Gannon	Arizona Room MU 221
Faris	Michael	Lauren Bowen	Cochise MU 228
Flynn	Beth	Jennifer Nish	Navajo Room 240
Gaillet	Lynée	Tiffany Kinney	Yuma MU 225
Glascott	Brenda	Erin Workman	Arizona Room MU 221
Glenn	Cheryl	Christina V. Cedillo	Chrysocola Room MU 208
Graban	Tarez	Steven Hopkins	Cochise MU 228
Greer	Jane	Liane Malinowski	Apache Room MU 238
Guglielmo	Letizia	Lisa Barca	Arizona Room MU 221
Hogg	Charlotte	Emma Howes	Apache Room MU 238
Hogg	Charlotte	Melissa Niens	Apache Room MU 238
Johnson	Nan	Amy Lueck	Copper MU 206
Johnson	Nan	Elizabeth Leahy	Copper MU 206
Kirsch	Gesa	Miriam Mara	Santa Cruz MU 228
Kirsch	Sharon	Janine Morris	Arizona Room MU 221



Writing Workshops 10:00 - 12:00

Mentor		Mentee	Room
Kurtyka	Faith	Christine Martorana	Arizona Room MU 221
L'Eplattenier	Barb	Kayla Bruce	Cochise MU 228
Leverenz	Carrie	Keri Mathis	Arizona Room MU 221
Leverenz	Carrie	Rachel Gramer	Arizona Room MU 221
Long	Ellie	Jennifer Burgess	Arizona Room MU 221
Long	Ellie	Mariana Grohowski	Arizona Room MU 221
Lunsford	Andrea	LaToya L. Sawyer	Pinal MU 227
Micciche	Laura	Maria Novotny	Arizona Room MU 221
Miller	Keith	Elizabeth Ellis	Arizona Room MU 221
Moeller	Marie	Jennifer Mallette	Arizona Room MU 221
Myers	Nancy	Ina C. Seethaler	Arizona Room MU 221
Owens	Kim Hensley	Amber Nicole Pfannenstiel	Arizona Room MU 221
Palmeri	Jason	Kate Pantelides	Arizona Room MU 221
Ramirez	Cristina	Ana I. Roncero-Bellido	Arizona Room MU 221
Restaino	Jess	Jenn Fishman	Arizona Room MU 221
Richards	Becca	Laura Tetreault	Arizona Room MU 221
Rodrigo	Shelley	Jenny Korn	Arizona Room MU 221
Sharer	Wendy	Kimberly Baker	Arizona Room MU 221
Shaver	Lisa	Sarah Klotz	Arizona Room MU 221
Takayoshi	Pam	Katja Thieme	Cochise MU 228
Wang	Bo	Rachel Chapman	Arizona Room MU 221
Welch	Kathleen	Lauralea Edwards	Cochise MU 228
Wu	Hui	Lana Oweidat	Arizona Room MU 221
Yancey	Kathi	Jennifer Russum	Yuma MU 225
Yancey	Kathi	Meaghan Elliott	Yuma MU 225

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Women's Ways of Making

Session A 12:15 - 1:30

A-1 Panel

Chrysocola - MU 208

Bodies, Streets, Memorials: Visualizing Cultural Memory and Gendered Spaces

Chair: Holly Fulton

Looking for Freya: Gender, Street Art, and Embodied Performance in Post-Katrina New Orleans

Doreen M. Piano, University of New Orleans

Toward a Politics of Location: Feminist Readings of German Holocaust Memorials

Laura B. Carroll, Abilene Christian University

Reimag(e)ing Holocaust Memory: Dancing in Auschwitz and Numbered as Collaborative Memory Work across Generations

Lisa A. Costello, Georgia Southern University

A-2 Panel

Pinal - MU 227

Inventing, Collaborating, Composing: How Women Changed Composition

Chair: Jessica Restaino

Finding Meaning in Chaos: Berthoff and Invention

Christina M. LaVecchia, University of Cincinnati

Collaborative Makings Now and Then: Lunsford and Ede, Collaboration, and Digital Partnerships

Janine Morris, University of Cincinnati

Creative Composition: Channeling Bishop on Writing, Rhetoric, and Essays that Matter

Sarah Wangler, Northwestern Michigan College

A-3 Panel

Santa Cruz - MU 229

Rhetorical Materials: Narrative Threadworking in Hijabi Video Tutorials, Muslim Comic Books, and Afghani Tribal Rugs

Chair: Carrie Grant

(Super)Powers of the Veil: Islamic Female Comic Book Characters

Belinda Amaya, Texas A&M University at Qatar

Fashioning the Modesty Narrative: YouTube Hijab Tutorials in Alternative Public Space

Danielle Saad, Alvernia University, Texas Tech University

Not Just a Rug but a Legacy: Contemporary Tribal Carpets as Material Narratives

Nancy Small, Texas A&M University at Qatar

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- A-4** Demo/Teaching Apache - MU 238
How to Not See Ourselves: Critiques of Digital Representations of Women
Chair: Marlena B. Stanford
How Diversity Is Getting Left Out Online: Racialized and Gendered Privilege in Text and Image
Jenny Korn, University of Illinois at Chicago
Knowing, Making, Charting, Tracking: Digitizing the Female Reproductive Cycle
Sara DiCaglio, Penn State University
Beware of Unintended Consequences: Give Us Back our Names, Please!
Alleen Nilsen, Arizona State University
- A-5** Panel Yuma - MU 225
Archives and Digital Play: Speculation, Memory, and Re-Use
Chair: Stephanie Phillips
Past, Present, Presence: Inhabiting Dorothy
Jody Shipka, University of Maryland, Baltimore County
Re-Membering Lesbian Land
Jacqueline Rhodes, California State University, San Bernardino
Performing Josephine 'Jo' Miles
Trisha Campbell, University of Pittsburgh
- A-6** Panel Navajo - MU 240
Making Space for Hearing Women's Voices: Historical and Contemporary
Chair: April Conway
Making Space for Women's History: Activism, Rhetoric and the National Women's History (Cyber)Museum
Shersta A. Chabot, Arizona State University
De- or Recolonizing Post 9/11 Imaginaries? A Critical Look at the Muslima Online Art Exhibit
Elizabeth Bentley, University of Arizona
Ursula Nordstrom: Making Space for New Voices in Children's Publishing
Kelly Blewett, University of Cincinnati
- A-7** Panel Cochise - MU 228
The Rhetoric of Sound
Chair: Abigail Lambke
The Sounds of Climate Change: Sonic Rhetoric in a Volatile Age
Michelle Comstock, University of Colorado Denver and
Mary Hocks, Georgia State University



Women's Ways of Making

A Queer, Feminist Intertextuality: Multivocal Texts and the Problems/Pleasures of
Composing with Sound

Londie T. Martin, University of Arkansas at Little Rock

'I'm Billie Jean and I'm Mad as Hell': The Answer Song as Feminist Remix in American Music

Wendy Sharer, East Carolina University

Session B 1:45 - 3:00

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B-1 Panel Navajo - MU 240

Women Making Histories: Rhetorics and Methodologies

Chair: Kelly Cameron

On Women Making Women's History: Interrogating Assumptions, Suspending Expectations

Kristen Garrison, Midwestern State University and

Allison Douglass, Graduate Center, City University of New York

Remaking Historiographic Practice on the Periphery: A Feminist Methodology

Kay Halasek, The Ohio State University

Aspasia, Salkeld, Bourdieu: The Question of Taste in Feminist Historiography

Michael Heeney, Penn State University

B-2 Panel Apache - MU 238

Narratives of Working Class Women's Work

Chair: Jennifer C. Mallette

Resisting Experience: Recording Queer, Working Class Oral History

Katelyn Litterer, University of Massachusetts Amherst

Domestic Worker Collectives and Transformative Cultural Productions in Los Angeles

Nancy Pérez, Arizona State University

'Dancing on the Corpses' Ashes': Examining the Commodification of Working
Women in Ciudad Juárez

Natasha Trace Robinson, Texas Christian University

B-3 Panel Yuma - MU 225

Women's Beauty as a Rhetorical and Literate Practice

Chair: Angela Moore

The Rhetoric of Make-up and Beauty Tutorials: An Analysis of Women Who Are Making it
on Youtube™

Felicia Chong, Oakland University



The Literacy of the Natural Hair Movement: Reconstructing Literate Practices among Black Women

Sherita V. Roundtree, The Ohio State University

Fleur de Force: Beauty, Creativity, and YouTube

Andrea J. Severson, Arizona State University

B-4 Panel

Pinal - MU 227

Women's Ways of Making an Academic Career

Chair: Jacqueline Wheeler

Women's Ways of Working: Changing the Culture so that Our Ways of Working Work

Sarah Allen, University of Northern Colorado

Writing Her Way In: A Chicana Woman Learning to 'Make It' in the University

Christina Saidy, Arizona State University

Women WPAs' Ways of Making as Public Leaders through Service

Hui Wu, University of Texas at Tyler

B-5 Panel

Cochise - MU 228

Fiber Arts as Rhetorical Practices: Quilting, Knitting, and Sewing

Chair: Abigail Oakley

From Bed-Covering to Banner: Women's Ways of Making Suffrage Arguments through Quilting

Susanna Kelly Engbers, Ferris State University

A New Way of Staying Home: Twenty-First Century Cottage Industries in the Fiber Arts

Loel Kim, University of Memphis

From Sewing Circles to Linky Parties: Women's Sewing Practices in the Digital Age

Jennifer A. Russum, Arizona State University

B-6 Panel

Santa Cruz - MU 229

Challenges in Teaching

Chair: Gina Marie Lawrence

(Re)Making or Replacing?: Teachers Defining Pedagogies and Themselves in a Post-Ethnic Studies Arizona

Kim Hensley Owens, University of Rhode Island

Re-making Gendered Cross-Cultural Encounters in the Classroom: Liminal Spaces, Anxious Tensions, and Ethical Engagement

Lana Oweidat, Goucher College

Womanist Rhetorical Pedagogy and the Contemporary Rhetorical Education of Black Students

Jamila M. Kareem, University of Louisville

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Women's Ways of Making

B-7 Panel

Chrysocolla - MU 208

Crafting Poetry and the Poetics of Anne Carson

Chair: Will Dodson

Creating, Coopting, and Rejecting Voice: A Study on Women's Practices in Found Poetry

Andrea Janelle Dickens, Arizona State University, West

Crafting Ethos: Encomium of Anne Carson

Sharon J. Kirsch, Arizona State University, West

'The Glove of Time': Ekphrasis and the Rhetoric of Sexual Difference in Anne Carson's Poetics

Diana Shaffer, Independent Scholar

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Session C 3:15 - 4:30

C-1 Panel

Copper - MU 206

Problematizing Methods and Methodologies

Chair: Scott Lunsford

Queering Quant: Breaking the Hetero-Normative Binary of Quantitative Methods

Lauralea Banks Edwards, Washington State University

Troubles at Coal Creek: Rhetorics and Historiography

Sumner S. Brown, University of Tennessee, Knoxville

C-2 Collaborative/Interactive

Cochise - MU 228

An Intergenerational Reflection on Feminist Praxes in Writing Research

Chair: Janine Morris

Jessica Restaino, Montclair State University

Jenn Fishman, Marquette University

Lisa Ede, Oregon State University

Andrea Lunsford, Stanford University

C-3 Panel

Yuma - MU 225

Rhetorics of Birth and Birthing

Chair: Sara DiCaglio

Midwives' Ways of Making Metic Rhetoric

Lydia McDermott, Whitman College

Opium, Identity, and Writing Maternity

Dara Rossman Regaignon, New York University



‘My Body Knows How to Give Birth’: Women’s Birth Narratives and Embodied Ways of Knowing
Marlena B. Stanford, Salt Lake Community College

C-4 Panel Navajo - MU 240

Women in the Sciences and Engineering

Chair: Jennifer Burgess

Making the Earth: The Rhetorical Work of Women Cartographers
April Conway, Bowling Green State University

You Write Like a Girl! Women Making/Writing in Engineering
Jennifer C. Mallette, Boise State University

Margaret Cavendish Versus the Royal Society: Creating a Rhetorical Space for Female Scientists
Stephanie Phillips, University of South Florida

C-5 Panel Chrysocolla - MU 208

Feminist Pedagogies

Chair: Judy Holiday

(Re)making Selves: Putting Postpedagogy, Feminist Pedagogy, and Feminist Therapy in Conversation
Kristen Gay, Clemson University and
Marc C. Santos, The University of South Florida

Writing as Making | Making as Writing: DIY Multimodality in the Composition Classroom
Hillery Glasby, Ohio University

Making Space for Transformative Experiences: Crafting a 21st-Century Feminist Pedagogy
Caitie Leibman, Doane College and
Katie McWain, University of Nebraska-Lincoln

C-6 Panel Apache - MU 238

Women in Politics

Chair: Sarah Elizabeth Adams

‘So Long, the Witch is Dead’: Reviving Margaret Thatcher
Courtney Adams Wooten
Stephen F. Austin State University

A New View of Making it in America: The Feminist Rhetoric of Elizabeth Warren
Crystal Colombini, University of Texas at San Antonio

The Making of a Political Theory: Francis Marion Beynon’s First-World-War Novel Aleta Dey (1919)
Katja Thieme, University of British Columbia

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Women's Ways of Making

C-7 Panel Santa Cruz - MU 229

Rhetorical Theory

Chair: Charlotte Hogg

Gayatri Chakravorty Spivak as a Revisionary Rhetor

Jennafer Alexander, University of Missouri-Saint Louis

Feminism and Its Terministic Screens

Greg Coles, Pennsylvania State University

C-8 Panel Pinal - MU 227

Women's Ways of (Re)Making Online: Voice and Identity in Digital Spaces

Chair: Wendy Sharer

Handcrafting Ethos in a Digital Community: Exploring Intentionality, Identity, Originality, and Ownership on Etsy

Cara Smith, Kennesaw State University

Digital Narratives: Reclaiming the Rhetoric of Teen Pregnancy and Motherhood

Carolyn Buonomo, Kennesaw State University

Midlife Women Bloggers

Tammy DeMel, Kennesaw State University

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Session D 4:45 - 6:00

D-1 Panel Cochise - MU 228

Mapping Sexuality in Archives, Narratives, and as Rhetorical Strategy

Chair: Londie T. Martin

Be/Longing in the Archival Body: Material/isms and the Affective Twists and Turns in the Queer/ed Archives

Jamie A. Lee, University of Arizona

Making Feminist Sexuality: Alterity as Strategy

Maggie M. Werner, Hobart & William Smith Colleges

D-2 Panel Pinal - MU 227

Women in Religion

Chair: Kay Halasek

Doing Business Over There: Misunderstanding Early Nineteenth Century Women's Writing in the Place of Business

Heather Blain Vorhies, University of North Carolina at Charlotte

'To give all possible material aid to the members of the Order, by encouraging one another in business': How the Catholic Ladies of Columbia Cultivated Professional Ethos through Business and Technical Writing

Jennifer Burgess, The Ohio State University



Word of God, Women of Words: American Missionary Women and Dictionary Making in Southeast Asia

Lindsay R. Russell, University of Illinois at Urbana-Champaign

D-3 Panel Copper - MU 206

Emotional Work: Making and Knowing

Chair: Andrea Janelle Dickens

Writing Her Body, Writing Herself: A Theory and Pedagogy of Sensuality in Women's Literature

Will Dodson, University of North Carolina at Greensboro and

Emma Troxler, University of North Carolina at Greensboro

Feeling Things: Make-Do's and Feminist Material Agency

Lisa Langstraat, Colorado State University

D-4 Collaborative/Interactive Santa Cruz - MU 229

'In the People's Hands': Crafting Maya Angelou's Tour of Joy

Chair: Sharon Kirsch

Amy Hodges Hamilton, Belmont University

Sarah Blomeley, Belmont University

Meg Scott-Copses, College of Charleston

D-5 Panel Apache - MU 238

Reproductive Rights

Chair: Dara Rossman Regaignon

'Good Taste and the Highest Idealism': Mary Ware Dennett's Activist Craft

Erica Frisicaro-Pawlowski, Daemen College

Women's Ways of Arguing: Topoi in the Anti-Letters of the Jane Bovard Collection

Miriam O'Kane Mara, North Dakota State University

Framing Maternal Health in Uganda: The Rights-Based Approach

Trinity Overmyer, Purdue University

D-6 Panel Navajo - MU 240

Rhetorical Education

Chair: Sarah Wangler

Teaching Rhetoric and Writing through Discussions of Feminism, Gender, and Sexuality

Gina Marie Lawrence, University of Texas at El Paso

Grist Born of Difference and Rendered a Resource for Making New Knowledge: Negotiating Conflict in Curricular Redesign

Elenore Long, Arizona State University

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Women's Ways of Making

D-7 Panel

Chrysocola - MU 208

Women on the Radio, Online, and in the Newspaper

Chair: Michelle Comstock

'Mrs. Know-It-Alls': Women in Radio During the 1940s

Sarah Elizabeth Adams, Penn State University

'I Just Can't Listen': Vocal Delivery and Women

Abigail Lambke, Avila University

The Rhetorics of Wisdom: The Advice Columns of Heather Havrilesky/Dear Polly, Cheryl

Strayed/Ask Sugar and Emily Yoffe/Dear Prudence

Kelly Cameron, North Dakota State University

D-8 Panel

Yuma - MU 225

Rhetorical Theory and Ethics

Chair: Elizabeth Bentley

A Paci-Feminist Ethic: Woolf's and Yousafzai's Rhetorical Responses to Tyranny

Hillary Coenen, Oklahoma State University

Challenging Our Own Ways of Knowing: Moving Beyond the Liberal/Conservative Binary in Women's Rhetorics

Charlotte Hogg, Texas Christian University

Story-based Ethics and The Epistemology of Guilt

Judy Holiday, University of La Verne

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Opening Ceremony

Wednesday 6:45 - 8:00 pm

Arizona Ballroom - MU 221

Light refreshments 6:15 - 6:45

Welcome Address

Shirley Rose and Maureen Daly Goggin, co-chairs

CWSHRC Address

Coalition of Women Scholars in History of Rhetoric and Composition

Jenn Fishman, President

Musical Performance: C'est la vie! Quartet

Keynote Address

Introduction: Akua Duku Anokye

Ann Morton

Making Right



Morton's work exploits traditional fiber techniques as conceptual tools for aesthetic, social communication. She explores themes of assumed entitlements, homogenization, marginalization, and human obsolescence - social divides we've come to accept as normal cultural paradigms. In questioning this acceptance, her work recognizes what is deemed insignificant - marginalized found objects and disenfranchised people. Driven by a desire to make right, her work orchestrates the hand making of community members through public interventions that seek to socially engage the hands of many to create a larger whole.

Tracing Morton's artistic journey, she will share many of the milestones that have influenced a transition from a traditional studio art practice to the infusion of a socially engaged art practice.

Focused primarily on issues surrounding homelessness and societal acceptance of this condition, Morton will review how she employs traditional textile techniques as tools for engagement, and how her work has followed the issues and treatment of chronic homelessness to bring broader awareness through creative community interventions.

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Special Event

Wednesday 8:15 - 9:00 pm

Arizona Ballroom - MU 221

Reception and No-Host Bar

Light Refreshments



Thursday, October 29th

Registration Desk open 8:30-4:00

Arizona Ballroom Entrance

CWSHRC Board Meeting 8:00-9:00

Arizona Ballroom

Special Event

Thursday 8:45-11:00

Off-site

Hike South Mountain

Guide: Paulette J. Stevenson, Arizona State University

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Session E 8:45 - 10:00

E-1 Panel

Yuma - MU 225

Feminist Activism in Community Literacy Work

Chair: Elenore Long

Making Learning Last: Service-Learning and Social Change in the Feminist Writing Classroom

Kara Poe Alexander, Baylor University

Feminist Activism: Reflections on Literacy-Based Community Initiatives

Kelly A. Concannon, Nova Southeastern University

Advanced Composition and the Raging of Whiteness in Twenty-First Century Feminist
Composition-Rhetoric Studies

Kathleen Ethel Welch, University of Oklahoma

E-2 Panel

Chrysocola - MU 208

Teaching, Then and Now

Chair: Amanda Brooks

Decolonizing Our 'Made' History of Rhetoric: Strategies from the Undergraduate Classroom

Heather Brook Adams, University of Alaska Anchorage

Rising to Eminence in Their Profession: Women's Prominent Role in the Field of Elocution
and Rhetoric in Nineteenth-Century America

Paige V. Banaji, Barry University



- E-3** Panel Cochise - MU 228
Parenting
Chair: Krista Ratcliffe
- Stepmonsters: Remixing the Rhetoric of Stepmotherhood
Kirsti Cole, Minnesota State University, Mankato
- The Un/sanctioned Surface: Daughters' Ways of Making (Their Father's Ways of Making)
Agency
Scott Lunsford, James Madison University
- Women Prisoners Making Motherhood Through Writing
Jazmine Wells, Texas Christian University
- E-4** Panel Graham - MU 226
Women's Ways of Making Us Laugh
Chair: Jaqueline McLeod Rogers
- Hand-Drawn Images and Playful Pedagogy: Experiencing Lynda Barry's Writing the
Unthinkable
Melissa Ann Burgess, Saint Louis University
- Laughing Matter: Examining Rhetorical Spaces in Contemporary Women's Comics
Jennifer Kontny, University of North Carolina, Wilmington
- From Roseanne Barr to Amy Poehler: Female Comedians, Memoirs, and the Making of
Feminist Knowledge
Ina C. Seethaler, Saint Louis University
- E-5** Panel Navajo - MU 240
Recipe Rhetorics: Domestic Discourse in Digital Spaces
Chair: Tanya Robertson
- Blogging at the Kitchen Table: The Rhetoric of Women's Food Blogs
Meaghan Elliott, University of New Hampshire
- You can't bake your cake and sell it, too: The struggles of cooking up and monetizing
domestic discourse in digital spaces
Katelyn Burton, University of Rhode Island
- E-6** Panel Pinal - MU 227
Performance, Performance, Performance
Chair: Rebekah Sims
- Embodiment and Creation in the Ripped Goddess Online Community
Holly Fulton, Arizona State University



Women's Ways of Making

A Woman's Way of Making the Theater: Hallie Flanagan's Living Newspapers

Angela Moore, Texas Christian University

Reimagining Agency: The Creation of an Embodied Rhetoric of Performance in Ballet

Shana Scudder, University of North Carolina at Greensboro

E-7 Panel

Santa Cruz - MU 229

Rape, Trauma, and Suffering

Chair: Alexis E. Ramsey-Tobienne

From Steubenville to UVA: Journalistic Ethics and Rhetorical Style in National Coverage of High-Profile U.S. Rape Cases, 2012-2014

Lisa Barca, Arizona State University

Pushing Back against the Culture of Silent Suffering: Trigger Warnings as a Rhetoric of Care and Demand for Agency

Maury Elizabeth Brown, Germanna Community College and Old Dominion University

E-8 Panel

Pima - MU 230

Threats and Hostility to Women in Digital Spaces

Chair: Laurie McMillan

Con Girls: Constructing Identity through Cosplay

Meghan Dykema, University of Illinois at Urbana-Champaign

Sustaining a #FemFuture: Considering Online Feminist Interventions and Subversions to Hostile Speech

Liz Lane, Purdue University

The Viability of Digital Spaces as Sites for Transnational Feminist Engagement: A Study of Digital Circulation as a Form of Rhetorical Action

Jessica Ouellette, University of Massachusetts Amherst

E-9 Panel

Apache - MU 238

Women Debating Together

Chair: Miriam O'Kane Mara

Online Feminism's Intersectionality Problems: New Shades of Historic Tensions

Carrie Grant, Purdue University

Wicked Ways: Ethically Engaging Public Arguments Between Women

Rebecca Jones, University of Tennessee, Chattanooga

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E-10-1 Digital Exhibit

Turquoise - MU 220

Momentum: Women/Art/Technology

The Momentum: Women/Art/Technology display incorporates digital imagery and sound through the projection of images and video. The project celebrates the achievement of women who use technology as their mode of artistic expression. The exhibition presents concrete examples of the artwork that women have created along with their awards and recognition.

Muriel Magenta, Arizona State University

E-10-2 Digital Exhibit

Turquoise - MU 220

A Literacy Legacy: The Literacy Narrative of my Grandmother

My film presentation uses a personal archive collection that includes a combination of images, audio, and alphabetic text to reveal one woman's road to higher education and her role as a literacy sponsor to future generations of women in her family who also pursued higher education and careers as teachers.

Melissa Nivens, Midwestern State University

E-10-3 Digital Exhibit

Turquoise - MU 220

Trying to Convey Early 20th Century Women's Same Sex Partnerships in a Do-It-Yourself Book Trailer

This 17 1/2 minute book trailer introduces the author's traditional scholarly book, a rhetorical biography. The book trailer is an effort to engage audiences accustomed to sound and images and disrupt their assumptions about same sex partnerships and radical politics during the first two thirds of the 20th century.

Julia M. Allen, Sonoma State University

E-10-4 Digital Exhibit

Turquoise MU 220

Making Ourselves as Teachers Inside Classroom Constraints

For three years ASU Writing Programs' research initiative VITA: Visualizing Teaching in Action has explored the visuals of writing classrooms. This presentation will show the newest video branch of VITA, focusing on the ways classroom design constrains teaching and how ASU TA Kayla Bruce makes herself in the space.

Steven W. Hopkins, Arizona State University

E-10-5 Digital Exhibit

Turquoise - MU 220

Becoming Other(wise)

Recounting the most visceral and the most cerebral of experiences, I use Prezi to create a meditation on how transition shifted more than just my former partner's gender but also my own gender as a woman, queer sexuality and sense of self, collapsing the binaries between male/female, self/other.

Casely E. Coan, University of Arizona



Women's Ways of Making

E-10-6 Digital Exhibit

Turquoise - MU 220

The/a/our Body in Motion: Dancing Composition Digitally

Often, the/a/our body is implicated through technology without direct acknowledgement of its position as it toggles between material and digital composition. This video develops connections between a dancing (somatic), speaking (verbal), and writing (alphabetic) body on screen in order to validate the/a/our body within digital composing.

Molly E. Daniel, Florida State University

E-10-7 Digital Exhibit

Turquoise - MU 220

Making Craft Rhetorics, the October 2015 Special Issue of Harlot

The October 2015 "Craft Rhetorics" issue of *Harlot: A Revealing Look at the Arts of Persuasion* explores the critical function of craft and DIY. With the issue on exhibit, the special issue editors discuss their multimodal editorial process, which involved collaborating across space and through a number of digital modalities.

Marilee Brooks-Gillies, University of Colorado, Colorado Springs

Kristin Prins, University of Wisconsin, Milwaukee

Martha Althea Webber, California State University, Fullerton

Amber M Buck, University of Alabama

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E-10-8 Exhibit

Turquoise - MU 220

The ART of Infertility

The ART of Infertility is an infertility artwork, oral history and portraiture project. The exhibit educates, raises awareness, and provides a creative outlet and community of support for those experiencing the effects of infertility. This exhibit will showcase how infertile women respond to rhetorics of infertility through artwork and story.

Maria Novotny, Michigan State University

Liz Horn-Walker, The ART of Infertility activist

E-10-9 Exhibit

Turquoise - MU 220

Death Rattles: Sound-ful Mourning

This presentation exhibits and reflects upon a pair of audio essays composed as a means of re-making grieving. The artist explores sound as a medium through which to think, feel, hear and otherwise "write the body," using techniques of "playing by ear" to (un)know mourning.

Devon R. Kehler, The University of Arizona

E-10-10 Exhibit

Turquoise - MU 220

Eulogy for a Lost Object in Image and Word

In January, my home was broken into, nearly all my jewelry stolen, including my mother's wedding band and my grandmother's watch. This exhibit, a word-version of these objects, re-captures them, gives them life; in this making, a eulogy is also interwoven, for what was, what will not be again.

Kathleen Blake Yancey, Florida State University



Session F 10:15 - 11:30

- F-1** Panel Yuma - MU 225
Pink Collar Knowledges, Second-Wave Feminists, and Digital Literacies
Chair: Roberta Maierhofer
- Against Obsolescence: Pink-Collar Knowledges in Digital Environments
Lauren Marshall Bowen, University of Massachusetts Boston
- Remembering Second-Wave Consciousness-Raising Groups as Literacy Practices
Kathleen T. Leuschen, Wake Forest University and University of North Carolina at Greensboro
- Digital Assemblages and the Elderly
Sarah Jackson Young, Arizona State University
- F-2** Panel Graham - MU 226
Feminist Approaches to Archival Research Practice
Chair: Shirley Rose
- ‘She Said What?’: Listening in the Archives and How We Report What We Hear
Emma Howes, Coastal Carolina University
- ‘Virtue and Knowledge Combined’: French Catholic Tradition Within a Nineteenth-Century American School for Women
Elizabethada A. Wright, University of Minnesota Duluth
- (Re)writing the Student Body: Archiving Gender Activisms at Women’s Colleges
Benjamin Zender, University of Massachusetts Amherst
- F-3** Panel Pinal - MU 227
Constructions of Women and Girls in Medical Rhetoric
Chair: Ulla Kriebnernegg
- From the Margins of Healthcare: Making Knowledge in the Online Breast Cancer Support Community
Cristy Beemer, University of New Hampshire
- In the Margin of the Margins: Aspie Girls and the Phallogocentric Rhetoric of Autism
Denise Y. Hill, Arizona State University
- F-4** Panel Navajo - MU 240
Civil Rights Rhetorics
Chair: Keith D. Miller
- Women’s Ways of ‘Musicking’: Transforming Hymns for Black Freedom
Elizabeth A. Ellis, University of Maryland, College Park



Women's Ways of Making

Delicious Desserts and Black Revolution: An Analysis of the Tuesday Morning Study Group's Minutes from 1968

Julie Nelson, North Carolina Central University

Eleanor Roosevelt and the Persistent Protest for African American Rights, 1934-1953

Henrietta Rix Wood, University of Missouri-Kansas City

F-5 Panel

Pima - MU 230

History Makers: Creating a Past, Present, and Future for Women

Chair: Kristen Garrison

Home/Work: Feminist Historiographies for Today's Working Mother

Jessica Enoch, University of Maryland

Performing Camp Historiography

Jean Bessette, The University of Vermont

Crossing Disciplinary and Linguistic Borders to Create Scholarship of Inclusion

Cristina D. Ramirez, University of Arizona

A Historiographic Sketch of Contemporary Female Leaders

Cheryl Glenn, Penn State University

F-6 Panel

Cochise - MU 228

Feminist Design Making

Chair: Catherine Gabor

Feminist Approaches to Design Decision-Making in Architecture and Engineering

Elizabeth G. Allan, Oakland University

Slow Composition: An Indigenous Approach to Making

Kristin L. Arola, Washington State University

Disrupting Digital Tropes: Feminist Methods for Game Design

Erin MacKenna Sandhir, DePaul University

Rhetorical Gardening: Reading Women's Landscapes

Carla Sarr, University of Cincinnati

F-7 Panel

Santa Cruz - MU 229

Feminist Readings of TV Shows

Chair: Meta Henty

Reading Mad Men: Scopophilia, the Oppositional Gaze, and Female Spectatorship

Nona Brown, The University of Utah

"Things Aren't Always What They Seem": A Rhetorical Analysis of the Reality TV Crime Program *Who the (Bleep) Did I Marry?*

Kali A. Mobley, University of Tennessee, Knoxville

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F-8 Panel Chrysocola - MU 208

Transnational Digital Participation by Muslims

Chair: Jessica Ouellette

Comfort behind the Computer Screen: Young Arab Muslim American Women Build
Community Through Humor

Amira A. Akl, Tennessee Tech University

The Making of an Event: Activists' Rhetorical Strategies of Naming in the Egyptian
Revolution of 2011

Katherine Bridgman, Texas A&M University

F-9 Panel Apache - MU 238

Recipe Rhetorics: Cookbooks as Arguments

Chair: Kayla Bruce

Immigrants, Foodways, and Assimilation: The Settlement Cookbook's Dual Audiences and
Roles

Kimberly S. Baker, University of Wisconsin-Milwaukee

'From Best Authorities': Men, Women, and the Contested Ethos of American Cookbook
Authorship, 1796-1860

Elizabeth J. Fleitz, Lindenwood University

Sweet Tea and Ideology: The 1950 Charleston Receipts Junior League Cookbook

Amy Mecklenburg-Faenger, Park University

F-10-1 Digital Exhibit Turquoise - MU 220

Vidshow: Women's Ways of Remixing

Vidding is a form of grassroots rhetoric in which (mostly female) fans talk back to TV/
film. This exhibition surveys the history and strategies of vidding: celebrating female characters,
interpreting narratives from feminist and intersectional perspectives, criticizing and rewriting patriarchal
representations, establishing a female gaze.

Tisha Turk, University of Minnesota, Morris

F-10-2 Digital Exhibit Turquoise - MU 220

Potent Object Project

The Potent Object Project is a participatory art and writing project that celebrates the rhetorical
potency of domestic objects. This exhibit will feature an interactive archive of stories, oral histories, and
photographs collected from 300 participants of the Potent Object Project.

Patricia Fancher, University of California, Santa Barbara



Women's Ways of Making

F-10-3 Digital Exhibit

Turquoise - MU 220

'We're All White Here Aren't We?': Stories From Young Men of Color about the White Women Who Teach Them

Lisa Delpit's 1996 metaphor about "the mist of bias and ignorance" hurting young men of color became literally true during Katrina. Twenty years on bias and ignorance remain. This media presentation confronts both in a video featuring young men of color talking about their white women teachers.

Lee Torda, Bridgewater State University

F-10-4 Digital Exhibit

Turquoise - MU 220

Women Making and the Making of Women in Food Advertisements

This video showcases the plethora of images consumers are fed with food advertisements to argue that representations of women are commodified and "sold" to consumers to boost the exchange value of a product. While generally overlooked, advertisements are ripe with powerful rhetoric about women and women's making.

Consuelo Carr Salas, The University of Texas at El Paso

F-10-5 Digital Exhibit

Turquoise - MU 220

Women's Ways of Making it in Physics

How do women acquire discourse in the field of physics? What are their strengths as writers and speakers in the field? Does discourse play a role in their course success? My research addresses these and more questions about the role discourse acquisition plays in the success of women physics students.

Amelia Herb, Massachusetts Institute of Technology

F-10-7 Exhibit

Turquoise - MU 220

These Are Love Letters: e, l, o, s, t, r, v

These Are Love Letters, a critical-creative transgenre writing project/art installation, uses twenty love letters, (written by my father and given to me by my mother), as a framework for a visual and textual exploration of the role of these love letters in the making (and unmaking) of nuclear family.

Ames Hawkins, Columbia College Chicago

F-10-8 Exhibit

Turquoise - MU 220

Making and Mourning: Photographs and Memories of my Bubba

This exhibition features photographs of my Bubba in the last two years of her life. Bringing these images into conversation with Judith Butler and Roland Barthes, I will explore of the relationship between photography and mourning, identity and art, making art and making meaningful relationships.

Anushka Peres, University of Arizona



Lunch 11:30 - 1:30

Plenary Making Session

Arizona Ballroom - MU 221

Performance and Demonstration Plenary held During Lunch

Tara Ison, Arizona State University

Loel Kim, University of Memphis

Molly Koehn, Arizona State University

Alleen Nilsen, Arizona State University

Skye Lucking, Artist



Tara Ison



Loel Kim



Molly Koehn



Alleen Nilsen



Skye Lucking

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Session G 1:45 - 3:00

G 1A Garden Talk 1:45 - 2:20

Secret Garden (see map)

Making the Invisible Visible: Doing the Face Work in a Writing Program

Julia Romberger, Old Dominion University and

Rochelle (Shelley) Rodrigo, Old Dominion University

G 1B Garden Talk 2:25 - 3:00

Secret Garden (see map)

Making Sense of Service & Leadership Opportunities Across an Academic Career

Michelle F. Eble, East Carolina

G-2 Panel

Graham - MU 226

Making a Feminist Rhetorical Space in 19th & 20th Century Periodicals

Chair: Cathryn Molloy

Making Collaborative Rhetorics: Nineteenth-Century Feminist Periodicals

Katherine Fredlund, Indiana State University



Women's Ways of Making

'Sally Sod Has Her Washer': The Agricultural Periodical and the Making of the Modern Farm Woman, 1914-1929

Katie L. Irwin, University of Illinois, Urbana-Champaign

Club Women and Co-Eds: Early 20th Century Newspapers as Borrowed Rhetorical Space

Elizabeth Leahy, University of Arizona

G-3 Panel

Pinal - MU 227

Visual Representation in Media and Comics

Chair: Jessica Boykin

Striking a Pose: Strategic Juxtaposition as a Tool for Visual Argument

Amanda Brooks, Florida State University

Suffering Sappho! The Rhetoric behind the Making of Wonder Woman

Meta Henty, Texas Christian University

Remaking Motherhood and the Female Reproductive Body in Brian K. Vaughan and Fiona Staples' Saga

Rachael A. Ryerson, Ohio University

G-4 Panel

Navajo - MU 240

Contributions of African American Women to Rhetoric and Composition

Chair: Christina LaVecchia

Revelations: Uncovering Teresa M. Redd's Textbook

Sherie Mungo, Old Dominion University

Knowledge Makers of Rhetorical Theory: An Examination of the Contributions of

Jacqueline Jones Royster and Shirley Wilson Logan

Tanya Robertson, The University of Texas at El Paso

G-5 Panel

Cochise - MU 228

Clothing as a Rhetorical Practice

Chair: Andrea Severson

Academic Women's Clothing Choices and Perceptions of Identity

Rachel Chapman, Oklahoma State University

Do Clothes Make the Woman? : (De)Stabilizing Ethos in the Visual Identities of Hillary

Rodham Clinton

Julianna Edmonds, Florida State University

Miss Puerto Rico's Traditional Dress: Making Mundillo in a Neoliberal Age of Technology

Karriann Soto Vega, Syracuse University

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- G-6** Panel Yuma - MU 225
Women's Ways of Making Meaning
Chair: Jill McCracken
Born of Necessity: Chicana Rhetorics of Knowledge-Making in the Flesh
Christina V. Cedillo, University of Houston--Clear Lake
Women and Wartime: Women's Ways of Making During WWII
Ashley Hardage Edlin, Texas Tech University
"Resurrecting" Women from the Historical Ideal of the Kayı Tribe
Elif Guler, Longwood University
- G-7** Panel Santa Cruz - MU 229
Conducting and Publishing Scholarship in Rhetoric and Composition
Chair: Jessica Enoch
Re-Mapping Terrains: Uncovering New Meaning in Scholarship and The Classroom
Jen Almjeld, James Madison University
Visualizing and Graphing Queer Rhetorics: Distant Reading an Emerging Subfield of Rhetoric
Michael J. Faris, Texas Tech University
Feminist Tagging as Wayfinding: Peitho Journal and Feminist Publishing Practices
Trinity Overmyer, Purdue University
- G-8** Panel Apache - MU 238
Transnational Rhetorics
Chair: Julie Nelson
Virtue (de), Talent (cai), and Appearance (se): Women's Rhetorical Appeals in Lienü Zhuan (Categorized Biographies of Women)
Chenchen Huang, Pennsylvania State University
The Hushed Zone: Why the Grievances of Female Undocumented Chinese Immigrants Are Often Not Heard
Sarah Muñoz-Bates, Arizona State University
Rum Dame of the Tippling House: Bajan Women as Agents of Revolution, Rum, and Rhetorical Action
Erin Costello Wecker, University of Montana
- G-9** Panel Chrysocola - MU 208
Religion and Sustainability
Chair: Glenn Newman
Women Making Church: Critique and Creativity
Annie Kelvie, University of Illinois Urbana-Champaign



Women's Ways of Making

Writing in Dry Times: Media Coverage and Writing about the Drought in Rural Northern California

Sarah Klotz, Butte College and
Carl Whithaus, University of California, Davis

No Birds Sing above Rivers of Death: Rachel Carson's Transformation of Traditional, Judeo-Christian Apocalyptic Rhetoric

Keith D. Miller, Arizona State University

G-10 Panel

Pima - MU 230

The Risks and Rewards of Women and Words: Maternal Rhetorics as Negotiated Discourse

Chair: Jazmine Wells

The Rhetoric of Maternalism: Using Motherhood as a Trope for and against War

Lisa Mastrangelo, Centenary College of New Jersey

Making a Case for Maternal Agency: Exploring the Rhetorical Invitation to Partnership and Confidence in Early La Leche League Publications

Jenny Moore, Old Dominion University

Crafting Professional and Maternal Identities on Facebook through the Visual Rhetoric of Profile Pictures

Sarah Spangler, Old Dominion University

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Break 3:00 - 3:30

Session H 3:30 - 4:45

H 1A Garden Talk 3:30-4:05

Secret Garden (see map, page 66)

Women's Ways of Making Knowledge About Aging and Old Age: The Emerging Field of Aging Studies

Ulla Kriebner, University of Graz, Austria

Roberta Maierhofer, University of Graz, Austria

H 1B Garden Talk 4:10-4:45

Secret Garden (see map, page 66)

Toward New Future(s) in Craft: Identity and Knowledge-Making in the 21st Century

Ben Ristow, Hobart and William Smith Colleges



H-2 Collaborative/Interactive

Pima - MU 230

Editing Women: It's a Matter of Emphasis

Chair: Cristina D. Ramírez

Cheryl Glenn, Penn State University

Susan C. Jarratt, University of California, Irvine

Shirley W. Logan, University of Maryland

Andrea A. Lunsford, Stanford University

H-3 Panel

Pinal - MU 227

Nineteenth Century Women Doing Science

Chair: Cathryn Molloy

Quantitative Rhetorics and Some Applications of Feminist Economics in Writing Studies

Mike Edwards, Washington State University

Making Her Work Acceptable: A Nineteenth Century Woman's Ventures in Scientific
Invention

Elizabeth Lowry, Arizona State University

The Rhetoric of Women's City Planning: Making Space in Nineteenth-Century Chicago

Liane Malinowsk, University of Massachusetts Amherst

H-4 Panel

Apache - MU 238

Feminist Voices in the LDS Church

Chair: Lindsay R. Russell

Colliding Radicalism and Religion: Making a Voice for Feminist Women in the LDS Church

Tiffany Kinney, University of Utah

The My Online Mormon Friends Discussion Board: Religious Women, Faith-based Literacies,
and Agency

Catherine Matthews Pavia, Brigham Young University

H-5 Panel

Navajo - MU 240

Digital Narratives, Vernacular Literacies, Digital Rhetoric, Gaming

Chair: Charlotte Howe

Feminist Mentoring through Digital Narratives as a Means for Rhetorical Agency

Florence Elizabeth Bacabac, Dixie State University

Something Borrowed, Something New: Tracing the Female Line Through the Reclamation of
Vernacular Literacies

Sara Cooper, University of Houston



Women's Ways of Making

The Fruit of the Womb is Her Reward: Examining Digital Rhetoric in Quiverfull Weblog Narratives

Jennifer McVeigh, Purdue University and
Rebekah Sims, Purdue University

'...So Fuck You, and Thanks for Asking': The Effect of the Male Gaze on Women in Gaming

Garry Richards-Foster, Lamar University

H-6 Panel

Yuma - MU 225

Constructing Self and Resisting Shame

Chair: Faith Kurtyka

'Do Not Forget His Name:' Making and Re-Making the Self in Everyday Writing

Jennifer Enoch, Florida State University

Defining 'Slut': From the OED to the Urban Dictionary

Laurie McMillan, Marywood University

Mamas Making Waves: Rhetorics of Resistance in the #NoTeenShame Social Media Campaign

Jenna Vinson, University of Massachusetts Lowell

H-7 Panel

Graham - MU 226

Making Memories

Chair: Paige V. Banaji

Making Memories: Genre and Identity Construction in Early 20th-Century Yearbooks

Amy J. Lueck, Santa Clara University

Remaking Public Memories: Women's Memoirs and the American Civil War

Patty Wilde, University of New Hampshire

Emma Willard's Temple of Time: Constructing Collective Memory through Textbook Illustrations

Erin Workman, Florida State University

H-8 Panel

Santa Cruz - MU 229

Rhetorics of Silence

Chair: Elizabeth A. Ellis

Remarking Cressida's Resistance Through Patriarchal Silence In Troilus and Cressida

Fiona Harris Ramsby, Bloomfield College

Rhetorical Silence as Authorial Agency: Mary Prince's Making of Meaning

Nanette Schuster, Arizona State University

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Breaking the Silence: A Rhetorical Strategy in *Fire in the Lake* and *Winners and Losers*

Alison M. Johnson, University of North Carolina at Greensboro

H-9 Panel

Cochise - MU 228

Visual Rhetorics

Chair: Consuelo Carr Salas

Babes in Slaughterland: A Rhetorical Analysis of the (Mis)Uses of Gender and Sexuality in
Advertisements by PETA and Mercy For Animals

Jamie M. Jones, Texas Woman's University

The feminist zinester and her zine: Expanding Campbell's feminine discourse style

Christine Martorana, College of Staten Island

'What the Font?': Women in Graffiti

Alexis McGee, University of Texas, San Antonio

H-10 Roundtable

Chrysocolla - MU 208

**Stroller Stalking and Social Media: Community Building and Working Mothers in the
21st Century**

Alexis E. Ramsey-Tobienne, Eckerd College

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Women's Ways of Making

Special Event

Thursday, October 29, 2015

5:00 - 6:30

Pima Room MU 230

Film Screening of **THREADS**



CathyStevulack

THREADS is a celebration of the perseverance of everyday heroines who create beauty in the midst of adversity and whose legacy is a chance for the next generation.

Cathy Stevulak (Director and Producer), Catherine Masud (Co-Producer), Leonard Hill (Producer)

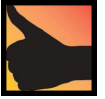


Dinner 6:30

Off-site

Dinner on Your Own: Explore Tempe and the surrounding area.

Hotels may provide shuttles. Also look for the free small blue shuttle buses around campus.



Friday, October 30th

Registration Desk open 8:00 - 1:00

Arizona Ballroom Entrance

Keynote 9:00 - 10:30

Arizona Ballroom - MU 221

Western States Rhetoric and Literacy Conference in cooperation with Feminisms and Rhetorics
Conferencee Keynote Address

Thomas Rickert

Rhetoric and the Paleolithic: Notes Toward a Prehistory Rhetoric



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This year, the Feminisms and Rhetoric Conference 2015 is scheduled at the same time and place as the Western States Rhetoric and Literacy Conference (WSRL). WSRL was created to allow scholars in the Western region of the United States to come together and exchange current research in rhetoric and literacy studies. Its goal is to address theoretical and pedagogical issues through a variety of interdisciplinary perspectives. Each year, the conference focuses on a particular theme; this year the theme is Rhetorics and Literacies in Motion. There is no registration fee for WSRL. The Directors of WSRL have graciously agreed to allow participants from the 10th Biennial Feminisms and Rhetorics Conference to attend any of their sessions. See QR code below for a link to the WSRL conference program. They have also given us access to the Mohave Room 236 where there will be tables and chairs; you can arrange to meet someone from either conference there and hold a conversation. In addition, we are co-hosting with WSRL their Keynote Address by Thomas Rickert.





Women's Ways of Making

Session I 10:45 - 12:00

I-1 Panel

Rincon - MU 248

Constructed Knowing: Technology, Identity, and Space

Chair: Tisha Turk

From Detachable Shirt Collar to Wireless Devices: Women, Invention, and Technology

Laura J. Gurak, Ph.D., University of Minnesota-Twin Cities

Making Identity Visible: Personal Learning Networks

Ann Hill Duin, Ph.D., University of Minnesota-Twin Cities

Dialogues in Feminism and Technology: Reclaiming the Internet as a Space for Feminist Knowledge Construction and Archival

Megan N. McGrath, University of Minnesota-Twin Cities

Ending the Shame: Harnessing Technology for a New Order

Dawn M. Armfield, Frostburg State University

I-2 Panel

Cochise - MU 228

Transnational Rhetorics

Chair: Nicole Khoury

Chinese "New Woman" in Early-Twentieth-Century Women's Journals: Illustrating Transnational Feminist Rhetoric"

Bo Wang

The Traveling Borderlands: Lived Experience and the Politics of Emergence in Transnational Feminist Rhetorics

Kelly Whitney

Retiring the "Iron Lady" Trope: A New Rhetorical Perspective on Transnational Belonging

Tareq Samra Graban, Florida State University

I-3 Panel

Pima - MU 230

Journal Editing as Mentoring: A Session Sponsored by the Coalition of Women Scholars in the History of Rhetoric and Composition

Chair: Lisa Mastrangelo

Panel Organizer: Jenn Fishman

The Grain of the Voice

Jonathan Alexander, University of California, Irvine

Journal Mentorship: A Definition and Its Available Means

Kathleen Yancey, Florida State University



Inclusive Editing

Laura Micciche, University of Cincinnati

Graduate Education and Editorial Mentoring

Kristine Blair, Bowling Green State University

After the Revise and Resubmit: Kairos Editing Among Board, Staff, and Author

Mike Edwards, Washington State University

Sponsoring New Voices and New Conversations: Journal Editing as Feminist Intervention

Brenda Glascott, California State University, San Bernardino

A Grad Student's Perspective on Mentoring

Christine Jach, Purdue University

From Review Letters to Editorial Board Buddies

Barbara L'Eplattenier, University of Arkansas, Little Rock

I-4 Collaborative/Interactive

Graham - MU 226

Choosing and Sharing Adventures: Knowledge-Making with/in a Digital Archive of Suffrage Cartoons

Chair: Jennifer Kontny

Shirley K Rose, Arizona State University

Jason Barrett-Fox, Arkansas State University

Oriana Gatta, Indiana University of Pennsylvania

Jaqueline McLeod Rogers, University of Winnipeg

I-5 Panel

Apache - MU 238

The Far Flung Tendril: Tracing Women's Literate Practices of Making from the Local to the Global

Chair: Loel Kim

Quilting

Megan Brenneman, Kent State University

Knitting as a Literate Practice

Pamela Takayoshi, Kent State University

I-6 Collaborative/Interactive

Chrysocolla - MU 208

Hysteria, the Rest Cure, and Epistolary Rhetorics of Resistance: Letters to Silas W. Mitchell, 19th Century Physician

Chair: Katie L. Irwin

Cathryn Molloy, James Madison University and

Vanessa Rouillon, James Madison University



Women's Ways of Making

I-7 Demo/Teaching

La Paz East - MU 242B

Pedagogy as Craft/Craft as Pedagogy

Chair: Kristen Gay

An (Easy) Bake-Off: Composition Pedagogy as Recipe Swapping

Mary Elizabeth Fratini, University of South Carolina and

Jonathan Maricle, University of South Carolina

Discursive and Material Spaces at Hammerstone School: Carpentry for Women

Barbara George, Kent State University and

Maria Klemperer-Johnson, Hammerstone School: Carpentry for Women

I-8 Panel

Navajo - MU 240

Challenges to Women's Ways of Making Writing Program Administration

Chair: Rochelle (Shelley) Rodrigo

Feminist Approaches to WPA

Kathryn Johnson Gindlesparger, Philadelphia University

Feminist Approaches to WPA

David Rogers, Philadelphia University

Feminist Approaches to WPA

Elizabeth Vogel, Arcadia University

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I-9 Collaborative/Interactive

La Paz West - MU 242A

Exploding (Rhetorical) Bodies: Making Empathy in Writing and Teaching Disabled/Crip Identities

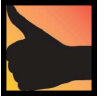
Chair: Mariana Grohowski

Sabrina Starnaman, The University of Texas at Dallas

Michelle Stuckey, Arizona State University, West

Rachel Reinke, Arizona State University, West

Anastasia Todd, Arizona State University, West



Lunch and Plenary Address 12:00 - 1:30

Arizona Ballroom - MU 221

CWSHRC: Jenn Fishman

Introduction: Malea Powell

Angela Haas

Toward a Decolonial Feminist Operating System for Digital Rhetoric Studies



Haas will present a prototype of a decolonial feminist operating system (DFOS) that simultaneously interfaces decolonial and techno-feminist algorithms for responding to para-colonial and patriarchal events, tasks, bugs, and hackers that deny and devalue the diversity of bodies and embodied experiences in relation to and with technologies. A DFOS allows users to acknowledge, investigate, critique, and predict the persistent and troubled relationships between colonialism and techno-rhetorics. In this talk, she will install a DFOS to interrupt how our discipline rhetorically computes three common digital rhetoric metaphors--information ecology, digital natives, and digital immigrants--and to access data and memory that challenges users to reflect on which embodied agents inhabiting which ecologies have been worthy of our attention.

Special Event

Friday 1:45-4:30

Off-site

Visit Botanical Gardens

Guide: Paulette J. Stevenson, Arizona State University

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Session J 1:45 - 3:00

J 1 Panel

Navajo - MU 240

Feminism(s), Rhetoric(s), and Writing(s): Yogas of the University Space

Chair: Jen Almjeld

Whitney Myers, Texas Wesleyan University

Amelia Chesley, Purdue University

Jackie Hoermann, Texas Christian University



Women's Ways of Making

J-2 Collaborative/Interactive La Paz West - MU 242A

Making Kitchen Tables in Academic Spaces: Practicing Feminist/Womanist Transformative Mentoring

Chair: Amelia Herb

Malea Powell, Michigan State University

AnaLouise Keating, Texas Woman's University

Andrea Riley Mukavetz, Bowling Green State University

Reanae McNeal, Texas Woman's University

J-3 Collaborative/Interactive La Paz East - MU 242B

Stitched Up?: The Contemporary Language and Representation of Domestic Crafting The Wolf in Knitted Sheep's Clothing: The Visual Commodification of Making

Chair: Jesse Harrod

Emmanuelle Dirix, University of the Arts London & Royal College of Art, London

Chelsea College of Arts

Joanne Turney, Bath Spa University

J-4 Collaborative/Interactive Chrysocolla - MU 208

Deviance or Defiance: Counternarrating Stories of Incarcerated Girls

Chair: Carrie Leverenz

Tobi Jacobi, Colorado State University

Laura Rogers, Albany College of Pharmacy and Health Sciences

J-5 Demo/Teaching Graham - MU 226

Women's Ways of Making Meaning with their Bodies: Yoga

Chair: Jennifer Nish

Yoga as Feminist Techne: Making Academe More Humane

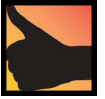
Kathleen J. Ryan, Montana State University and

Christy I. Wenger, Shepherd University

J-6 Panel Cochise - MU 228

Disabled Ways of Making: Autistic Queering, Disabled Sexual Agency, Veterans' Trauma Rhetorics, and Quilting ADHD

Chair: Michael J. Faris



Rhetoric - Not Otherwise Specified: Autism and Demi-Rhetorical Subjects

Melanie Yergeau, University of Michigan

Who's Listening? Who Can Speak?: Disabled Survivors of Sexual Assault

Tara Wood, Rockford University

Language as a casualty of war: (Dis)Able Trauma Rhetorics

Mariana Grohowski, Massachusetts Maritime Academy

All Of Our Grievances Are Connected: Quilting an ADHD Rhetorical Epistemology

Susan Naomi Bernstein, Arizona State University, Tempe

J-7 Collaborative/Interactive

Rincon - MU 248

Conversations from Food, Feminisms, and Rhetorics: Exchanging Recipes for Gender and Food Politics

Chair: Elizabeth J Fleitz

Abby M. Dubisar, Iowa State University

Tammie M. Kennedy, University of Nebraska at Omaha

Kristin Winet, University of Arizona

J-8 Collaborative/Interactive

Pima - MU 230

Social Circulation and Rhetorical Activism of Nineteenth Century Women

Chair: Cheryl Glenn

Gesa E. Kirsch, Bentley University

Jacqueline Jones Royster, Georgia Institute of Technology

J-9 Panel

Apache - MU 238

(Re)Making Story: Agency and Gender in Teaching, Researching, and Writing

Chair: Becca Richards

Whose Story Is It, Anyway?: Lynda Barry and (Re)Making Pedagogical Memory

Jessi Thomsen, University of Nebraska at Omaha

Celebrating Grandma: (Re)Making (or Appropriating?) Agency in the Archive

Michael Healy, University of Nebraska at Omaha

Barbie's Fall: (Re)Making Gender Roles of Subject/Narrator/Writer

Frankie J. Ward, University of Nebraska at Omaha

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Women's Ways of Making

Session K 3:30 - 4:45

K 1a Garden Talk Friday 3:30 - 4:10 Secret Garden (see map, page 66)

Revising Scholarship for Publication: A Session Sponsored by the Coalition of Women Scholars in the History of Rhetoric and Composition

Chair/Session Organizer: Jenn Fishman

Anita August, Sacred Heart University

Letizia Guglielmo, Kennesaw State University

Lynée Lewis Gaillet, Georgia State University

K 1b Garden Talk Friday 4:10 - 4:45 Secret Garden (see map, page 66)

Writing Separately Together

Gayle V. Fischer, Salem State University

Annette Chapman-Adisho, Salem State University

K-2 Collaborative/Interactive La Paz West - MU 242A

Making[RD1] the Future: New Avenues in Transnational Feminist Rhetorics, Challenging the Local/Global Binary

Chair: Katherine Bridgman

Rebecca Dingo, University of Missouri, Columbia

Eileen Schell, Syracuse University

Jennifer Wingard, University of Houston

Tara Pauliny, John Jay College, CUNY

K-3 Panel Graham - MU 226

Early Modern Women Repurposing Humanist Genres

Chair: Vanessa Ronillon

“Take on You the Defense of This Book”: Margaret Ascham’s Preface to The Scholemaster

Megan Mize, Old Dominion University

Elizabeth I and the Rhetoric of the Marriage Crisis

Jane Donawerth, University of Maryland

“The rend[er]ring of Conversation agreeable”: Madeleine de Scudéry, Gender, and Genre

Danielle Griffin, University of Maryland

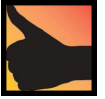
K-4 Collaborative/Interactive La Paz East - MU 242B

Women Re-Making Their Lives in Jail: Sharing Wisdom, Stories, and Art

Chair: Tobi Jacobi

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Jill McCracken, University of South Florida St. Petersburg
Barbara Rhode, Licensed Marriage and Family Therapist, Private Practice
Polly Edwards, Red Tent Fabric Artist
Two Anonymous Participants (TBA)

K-5 Collaborative/Interactive Apache - MU 238

The ART of Infertility: Community Making & Reflective Writing as a Feminist, Embodied Response to the Medicalization of Infertility

Maria Novotny, Michigan State University
Robin Silbergleid, Michigan State University
Liz Horn-Walker, The ART of Infertility Founder

K-6 Collaborative/Interactive Chrysocola - MU 208

Shifting the Talk: Adventures in Feminism and Rhetoric at Historically Black Colleges and Universities (HBCUs)

Chair: Kristin L. Arola

Faye Spencer Maor, North Carolina A&T State University
Jason DePolo, North Carolina A&T State University
Hope Jackson, North Carolina A&T State University
Robert Randolph, Jr., North Carolina A&T State University
Karen Jackson, North Carolina Central University

Respondents: Jacqueline Jones Royster and Gesa Kirsch

K-7 Collaborative/Interactive Navajo - MU 240

Advancing Careers Five Pages at a Time: Forming a Cross-Institutional Writing Group

Chair: Angela Clark-Oates

Lisa Shaver, Baylor University
Jane Greer, University of Missouri, Kansas City
Elizabeth Tasker Davis, Stephen F. Austin State University

K-8 Collaborative/Interactive Cochise - MU 228

Recovering the Lost Art of Telling (Teaching) Stories

Chair: Patricia Fancher

Carrie Leverenz, Texas Christian University
Jennifer Ahern, Duke University
Monique Dufour, Virginia Tech University



Women's Ways of Making

K-9 Panel

Pima - MU 230

Feminist Perspectives on Careers

Chair: Hui Wu

A Southern Girl Seeks Wide-Open Spaces: My Journey through Academia

Tiffany Bouelle, University of New Mexico

Talking Brought Me Here

Akua Duku Anokye, Arizona State University, West Campus

An Essay on Serendipity—Personal, Professional, and Intellectual

Lisa Ede, Oregon State University

My Kairotic Career

Anne Ruggles Gere, University of Michigan

Dinner and Plenary 5:00 - 6:45

Arizona Ballroom - MU 221

Dinner and Plenary Address

Introduction: Jacqueline Rhodes

Elizabeth A. Flynn, Patty Sotirin, and Ann Brady

Stories of Resilience:

Women's Ways of Making an Academic Life in Rhetoric and Composition, Technical Communication, and Communication

Elizabeth Flynn, Patricia Sotirin, and Ann Brady will revisit and recontextualize the concept of resilience as developed in their 2012 co-edited book *Feminist Rhetorical Resilience* by describing the academic lives of women in three related fields, rhetoric and composition (Flynn), technical communication (Brady), and communication (Sotirin). Concepts central to their discussion are agency, relationality, and *mêtis*.



Elizabeth A. Flynn



Patty Sotirin



Ann Brady

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Special Event

Friday, October 30, 2015

7:00 - 9:00 PM

Evelyn Smith Music Theatre

See map on page 65

A Teaching Performance presented by the International Award-Winning
Scottsdale Chorus

“Women’s Ways of Making Music”

followed by light refreshments and no-host bar



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Saturday, October 31st

Registration Desk open 8:45 - 11:45

Arizona Ballroom Entrance

Session L 9:00 - 10:15

L-1 Panel

Graham - MU 226

Reclaiming/Recovering Women Authors

Chair: Rebecca Jones

Pearl Buck - Reclaiming a Lost Legacy

Deborah S. Cohn, Oakland University

A 'Suitably Dead' Woman: A Feminist Rhetorical Analysis of Andrea Dworkin's Memorials

Valerie Palmer-Mehta, Oakland University

Bettina Brentano-von Armin: Recovering the Voice of a Nineteenth Century Poet and Social Activist

Regina N. Weiss, Oakland University

L-2 Panel

Apache - MU 238

Women in Sports

Chair: Gayle V. Fischer

Building the Embodied Subject: Performances of Ethos in Elite Female Athletes

Lorin Shellenberger, Virginia Tech University

Branding (Post)Feminism: The Global Reach of Title IX

Paulette J. Stevenson, Arizona State University

L-3 Panel

Navajo - MU 240

Craft as Material Practice in Borderlands Quilts, Paper Art, and Photography

Chair: Jennifer A. Russum

Memorializing Lives Lost: How Quilts Engage in Conversations about Immigration

Sonia Arellano, University of Arizona

The Medium of Cut Paper: Exploring the Meaning-Making of New Mexican Papel Picado Artists

Marissa Juarez, Central New Mexico Community College

Feeling Photography: Revisioning Ecological Violences and Cultural Erasures

Adela C. Licona, University of Arizona

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- L-4** Panel Copper - MU 206
- Happenstance and Deliberation in Scholarly and Creative Production**
Chair: Elizabeth Leahy
- Uneven Stories: An Inquiry into Chance and Deliberation in Electronic Literature by Women
Kristine Kelly, Case Western Reserve University
- The Day of the Poem
Sarah Gridley, Case Western Reserve University
- Compiling a Bibliography on Women's Lyric Production: Practices and Procedures
Megan Swihart Jewell, Case Western Reserve University
- L-5** Demo/Teaching Cochise - MU 228
- Women's Ways of Learning: Pedagogical Innovations from Digital Affordances**
Chair: Steven Hopkins
- Vidding Demonstration: Women's Ways of Remixing
Tisha Turk, University of Minnesota Morris
- Digital Legos as Learning: Collaboratively Building Transparent Learning Experiences of/
about Theory
Julia Romberger
Rochelle (Shelley) Rodrigo, Old Dominion University
- L-6** Panel Chrysocolla - MU 208
- Women's Ways of Making a Professional Career**
Chair: Casie Moreland
- Professional Women's Ways of Making: Gendered Expectations and the Rhetoric of Boss/y
Kerri Hauman, Transylvania University
- Making It and Making Do: The Rhetorical Construction of Women's Success in the Newcomb
Pottery Movement
Christine Jeansonne, Louisiana State University
- L-7** Panel Rincon - MU 248
- Unfamiliar Feminisms: Alternative Views of US Women's Rhetorical Activism after
World War I**
Chair: Shersta Chabot
- Social Manners as Activism in Emily Post's Etiquette
Nancy Myers, University of North Carolina at Greensboro



Women's Ways of Making

Re-reading the Career Advice Literature of Frances Maule

Janine Solberg, University of Massachusetts Amherst

Economic Activism in Business and Professional Women's Clubs

Risa Applegarth, University of North Carolina at Greensboro

L-8 Demo/Teaching

La Paz West - MU 242A

Women's Ways with Reflective Writing

Chair: A. Nicole Pfannenstiel

Making it Personal: Self-Focused Inquiry, Discovery, and Art in the Writing Classroom

Erica Rogers, University of Wisconsin Eau Claire

Life is Not A Straight Line: Crafting Composition with Zig-Zag Flash Memoirs

Charlotte Howe, Salt Lake Community College

L-9 Collaborative/Interactive

La Paz East - MU 242B

Engaging the Present: How Mindfulness and Feminism Can Transform Educational Spaces

Chair: Kirsti Cole

Whitney Douglas, Boise State University

Shari Stenberg, University of Nebraska-Lincoln

Cindy Moore, Loyola University Maryland

Katie Hupp, Metropolitan Community College

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Session M 10:30 - 11:45

M-1 Panel

Graham - MU 226

Digital Crafting: Tumblr, Selfies, and Scrapbooking

Chair: Maggie Melo

Our Kind of Girl: Crafting a Collective Identity on Tumblr

Faith Kurtyka, Creighton University

Creation, Variation, and Collective Expression: Selfie Making as a Rhetorical Act

Jennifer Nish, American University of Beirut

Pioneering the Blogosphere: Ree Drummond's Enormous Digital Scrapbook

Jennifer R. Oskin, James Madison University



M-2 Demo/Teaching

Copper - MU 206

Women's Ways of Making Inquiry: Digital Archives and Research Proposals

Chair: Sarah Young

Remixing Research: A Demonstration of Making a Digital Archive of Feminist Rhetorics

Becca Richards, St. Olaf College

Rhetorically Negotiating Constraining Conventions: A Workshop on Writing Feminist Research Proposals

Erica Cirillo-McCarthy, Stanford University

M-3 Collaborative/Interactive

Apache - MU 238

Think/Make/Game: Utilizing Digital Makerspaces in the Composition Classroom

Chair: Julia Romberger

A. Nicole Pfannenstiel, Northern Arizona University

Dawn Opel, Arizona State University

Cindy Tekobbe, University of Alabama

M-4 Panel

Cochise - MU 228

No Matter the Medium: Black Women Keep on Makin' a Way

Chair: Joy Karega

Feminists, Activists, and Visual Rhetoricians: Black Women Tweeting from the Front Lines of the Revolution

Kedra James, North Carolina Wesleyan College

#BlackLivesMatter: Black Women and the Movement

Khirsten Echols, University of Louisville

Representations of African American Women in Film

Margaret Holloway, University of Alabama

M-5 Panel

La Paz West - MU 242A

Interfaces of Remembering: Embodied and Inscripted Ways of Making, Knowing, Being, and Understanding

Chair: Jamie A. Lee

Transformative Reinventions: Billie Holiday's Embodied Rhetorics Through Her Performance Craft

Joanna Sanchez-Avila, The University of Arizona

Assembling and (Re)membering a Carceral Archive: A Chicana's Testimonio of Her Father's Prison Letters

Gloria Negrete-Lopez, The University of Arizona

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Women's Ways of Making

Violence Girl and Chicana Punk Cultural Memory
Susana Sepulveda, The University of Arizona

M-6 Collaborative/Interactive

La Paz East - MU 242B

Making it as a (Pre)Tenured Woman Writing Program Administrator: Using Collective Action to Transgress Gendered Boundaries

Chair: Kelly L. Cameron

Sherry Rankins-Robertson, University of Arkansas at Little Rock

Aurora Matzke, Biola University

Bre Garrett, University of West Florida

Angela Clark-Oates, Sacramento State University

Magdelyn Helwig, Western Illinois University

Carey Clark, University of Central Arkansas

M-7 Demo/Teaching

Chrysocolla - MU 208

Craft is Rhetorical Practice: Macrame and Knitting

Chair: Pamela Takayoshi

Craft and the Making of Queer-Feminist Survival Macramé Workshop

Jesse Harrod, Artist, Tyler School of Art

Knitting: Not Just for Old Ladies

Abigail H. Oakley, Arizona State University

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M-8 Panel

Navajo - MU 240

Women in the Workplace: Countering the Narrative of Steady Progression

Chair: Lisa Watrous

Mid-Century Women as Inventor-Entrepreneurs

Sarah Hallenbeck, University of North Carolina Wilmington

Women in Alternate Fire Department Roles

Sarah Moseley, Old Dominion University

Warrior Ethos and Other Barriers for Women in Combat

April Cobos, Old Dominion University



Lunch and Plenary 12:00 - 1:30

Arizona Ballroom - MU 221

Introduction: Nan Johnson

Carol Mattingly

Hidden Literacy Habits

By 1840, U. S. Catholic women had created 119 sites of literacy in the United States in convents, academies, day schools and orphanages, devoting themselves to the making of institutions in support of women's learning. "Hidden Literacy Habits" looks at a period about which we have a dearth of information regarding women's literacy and rhetorical practices; specifically, this presentation examines the manuals sisters created for new teachers to assure effective teaching and the literacy materials they constructed for active learning and effective rhetorical knowledge among girls in their schools. An examination of the Catholic sisters' work throws into question many of the narratives we have told about women's literacy during this period.



Session N 1:30 - 2:45

N-1 Panel

Cochise - MU 228

Festschrift for Carol Mattingly: Expanded Histories

Chair: Lisa Ede

Comprehensive Histories: The Political Rhetorics of Three Confederate Women in Mississippi, 1863

Kimberly Harrison, Florida International University

Well-Tempered Historiography: Looking beyond Our Own Reflections

Carolyn Skinner, The Ohio State University

Rethinking What Counts in Black Feminist Rhetorical Traditions: The Rhetorics of Twentieth-Century Black Women on the Left

Joy Karega, Oberlin College

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Women's Ways of Making

N-2 Collaborative/Interactive

Graham - MU 226

Writing the Intersections: Feminist Autoethnography as Narrative Collaboration

Chair: Michael Stancliff

Michael Stancliff

Natasha Behl, Arizona State University, West

Michelle Tellez, Northern Arizona University

Montye Fuse, Independent artist and scholar

N-3 Collaborative/Interactive

Apache - MU 238

Desiring Lines: Women Walking as Making

Chair: Panlette J. Stevenson

Angela Ellsworth, Arizona State University

Adriene Jenik, Arizona State University

Heather Lineberry, Arizona State University

N-4 Panel

Navajo - MU 240

Women's Ways of Making It Through Role-Perception: How Complementary Feminist Methodologies Can Re-Orient Fashion, Cookbooks, and Legal Rhetorics

Chair: Marissa Juarez

Feminist Methodologies, Class Action Lawsuits, and Making Collaborative Spaces

Erin A. Frost, East Carolina University

Cooking Up Neo-Liberalism: Complicating Women's Ways of Forming Identities Through Non-Traditional Empowerment Narratives in Cookbooks

Marie Moeller, University of Wisconsin-La Crosse

The Girl, The Film, and The Wardrobe: A Study of Texts, Tension, and Approachability in Punk Clothing and The Girl with The Dragon Tattoo

Gina Kruschek, East Carolina University

N-5 Panel

La Paz West - MU 242A

Rhetorics of Dissonance: Women Making World

Chair: Devon Fitzgerald Ralston

What Service Looks Like: Women, War and The Rhetoric of Difference

Mariana Grohowski, Massachusetts Maritime Academy

Narratives of Resistance: Feminist Student Writing and the STEM University

Katie Snyder, Michigan Technological University

Rhetorical Advent: Ways of Worldmaking

Lisa Watrous, Arizona State University, West Campus

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N-6 Demo/Teaching Chrysocolla - MU 208

Women's Ways with Digital Making

Chair: Dawn Opel

The Woman Prosumer: Rapid Prototyping with Electronic Circuits

Maggie Melo, University of Arizona

N-7 Panel La Paz East - MU 242B

All Together Now: Collaboration and Craft in Community, Professional and Creative Writing Projects

Chair: Valerie Palmer-Mehta

Women Making Connections Through Community Writing Internships

Margaret Thomas Evans, Indiana University East

Hands across the Screen: The Role of Collaboration in Digital Resume-Writing

Tanya Perkins, Indiana University East

Craft, Collaboration and Connection: Making 'Chick Lit' in the Nano Community

Sarah Harris, Indiana University East

N-8 Panel Copper MU 206

Altered (By) Women: Crafting, Playing Bodies

Chair: Jason Palmeri

The Madwoman on Etsy

Joshua Wood, Clemson University

Women Make, Male Gamers Feel Threatened

Lauren Woolbright, Clemson University

Session O 3:00 - 4:15

O-1 Panel Cochise - MU 228

Festschrift for Carol Mattingly: Reconsidering the Archives, the Classroom, and the Discipline

Chair: Anne Ruggles Gere

The Legacies of Methods and Mentoring: Carol Mattingly's

Michelle Bachelor Robinson, University of Alabama and

Leah DiNatale, University of Alabama



Women's Ways of Making

Religious Rhetoric and the Global Spread of American-Style Literacy Education

Lisa R. Arnold, North Dakota State University

A Funny Thing Happened

Jo Ann Griffin, University of Louisville

The Well-Tempered WPA: Constructions of Women's Work

Kate Pantelides, Middle Tennessee State University

O-2 Panel

Navajo - MU 240

Women's Ways of Making It as New Faculty on the Tenure Track

Chair: Christina Saily

Horizontal Mentoring Before & During the First Year

Pamela VanHaitsma, Old Dominion University

Composing Our Lives & Careers as Junior Faculty

Steph Ceraso, University of Maryland, Baltimore County (UMBC)

Building Bridges & Making Cross-Institutional Alliances

Dahlani Reynolds, Roger Williams University

O-3 Panel

Apache - MU 238

Fleshing it Out: Making Feminist Rhetorical Methodologies in/of/through the Flesh

Chair: Kerri Hauman

Reading, Writing and Knowing with the Body: A Methodology of the Flesh

Ana Roncero-Bellido, Illinois State University

Coyolxauhqui is How I Know: Myth as a Methodological Framework for Knowing in the Flesh

Kelly Medina-López, Arizona State University

'Living at the Edge of Our Skin': Bodies, Boundaries, and Building Methodologies

Kellie Sharp-Hoskins, New Mexico State University

O-4 Panel

La Paz West - MU 242A

Making Meaning in Constructed Spaces: Women in Comic Books, Food Memoirs, and Professional Writing Classrooms

Chair: Ashley Hardage Edlin

'Dude, I Can't Fight Crime in This Costume'

Jessica Boykin, Arizona State University

Motive to Movement: A Socially Just Application of Communal & Food Literacies in The Language of Baklava for Women in Madison, WI

Kayla Bruce, Arizona State University

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Why Women? Why Race? Why it Matters in Professional, Technical, and Business Writing
Casie Moreland, Arizona State University

O-5 Panel

La Paz East - MU 242B

The Economy of the Gendered Body: Degendering Biopolitics and Necropolitics in Forming the Gendered Image

Chair: Lisa Barca

Gendered Bodies and State Violence: Female Palestinian Suicide Bombers
Reshmi Mukherjee, Boise State University

The Zombie Apocalypse Crisis: Dispossession, Embodiment, and Military Degendering in Marc Forster's 'World War Z'
Crispin Gravatt, Boise State University

Consuming Desires of Motherhood in Mother Tongue and Dirty Girls on Top
Patricia Trujillo, Northern New Mexico University

The Xtabay Reclaimed: Latina Modernists and the Anxious Soul
Dora Ramirez, Boise State University

O-6 Panel

Copper - MU 206

Feminist Rhetorics in Social Media & Pop Culture

Chair: Michael Stancliff

Someone's #wife & Someone's #Mom: Sophism, the Arête of Motherhood, and Breaking the Internet
Mary F. McGinnis, Ball State University

"My Anaconda Don't": Nicki Minaj, Hip-Hop Authenticity, and Binary Thinking
Chvonne Parker, Old Dominion University

"Born This Way": Lady Gaga's Instagram Representing a Multiplicity of Gender Identities and Performances
Brandy Dieterle, University of Central Florida

O-7 Panel

Chrysocolla - MU 208

Making Outside the Given: Reclaiming the Self When the Template Doesn't Include You

Chair: Kelly Whitney

Don't Leave Yourself Out of The Story: Queering the Modern Scrapbook
Devon Fitzgerald Ralston, Miami University

Where is My Privilege? @georgewill: The Relationship Between Material, Embodied, and Cyber Campus Protest
Morgan Lecki, Miami University

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Women's Ways of Making

Remaking Queer Futures: Embodied Composing in Online Video Activism and Scholarship
Jason Palmeri, Miami University

O-8 Collaborative/Interactive

Graham - MU 226

Arizona Artivism: Feminist Collectives and Radical Interventions in Border Discourse

Chair: Christina V. Cedillo

Michelle Tellez, Northern Arizona University
Ilana Luna, Arizona State University
Marivel Danielson, Arizona State University
Teresa Ávila, Arizona State University
Yessica del Rincón, Independent Scholar
Ana Terminel Iberri, Independent Scholar
Vanessa Nielsen de Molina, Independent Scholar
Montye Fuse, Independent Scholar

Session P 4:30 - 5:45

P-1 Panel

Cochise - MU 228

Festschrift for Carol Mattingly: Women's Rhetorics in the Twentieth Century

Chair: Gesa Kirsch

Gender and Public Memory: A Study of Judy Chicago's The Dinner Party
Lindal Buchanan, Old Dominion University
Recontextualizing the Discourse(s) of Quilts and Quiltmaking
Vanessa Kraemer Sohan, Florida International University
Appropriate[ing] Methodology: The Methodological Legacy of Carol Mattingly
Tabetha Adkins, Texas A&M University-Commerce

P-3 Panel

Graham - MU 226

Gendered Characters and Illness Discourses: A Feminist Rhetorical Approach

Chair: Denise Hill

'Sugar Baby': Character, Compliance, and Agency in Gestational Diabetes Narratives
Jennifer Stockwell, The University of North Carolina at Chapel Hill
The Laboratory Body and the Patient-Technician: A Chronotopical Analysis of Agency in IVF Patient Manuals
Mark Collins, The University of North Carolina at Chapel Hill



Ladies who Lyme: A Rhetorical-Cultural Analysis of Diagnosis and Treatment

Sarah Ann Singer, The University of North Carolina at Chapel Hill

Gray Stripe in the Rainbow: Diagnostic Rhetoric of Identity

Emi Bunner, The University of North Carolina at Chapel Hill

P-4 Panel Chrysocolla - MU 208

Exploring Technofeminist Approaches to Professional Development with Writing Project MOOCs

Chair: Sara Cooper

Stephanie West-Puckett, East Carolina University

Will Banks, East Carolina University

P-5 Panel Apache - MU 238

Making Meaning, Breaking Meaning: Rhetorical Considerations of Unique Bodily Experience

Chair: Tareq Samra Graban

It's My Body: One Woman's Body Against Scholarly Perceptions of Body Modification

Christine Olding, Kent State University

Body as Argument: Ethos and the Negotiation of Meaning in Self-Injury Forums

Sarah Lawrence, Kent State University

The Technological Tourettic and Digital Networks of Expertise

Melissa Pompili, Case Western Reserve University

P-6 Collaborative/Interactive Navajo - MU 240

Women's Ways of Making It (Off the Tenure Track)

Chair: Linda Hanson

Tess Evans, Miami University

Dani Nier-Weber, Sullivan County Community College

Karen Neubauer, Purdue University

P-7 Panel La Paz West - MU 242A

Remaking Feminism?: The Feminist Rhetoric(s) of Beyoncé

Chair: Mary F. McGinnis

MINE: The Mind/Body Connection to Beyoncé's Feminism on the Black Feminist Blogosphere

LaToya L. Sawyer, Syracuse University

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Women's Ways of Making

Spinnin' While My Hands Up: Beyoncé 's Multimodal Rhetoric

Tessa Brown, Syracuse University

Roll Up the Partition, Please: Kink, Black Feminism, Rhetoric and the Pop Diva

Gwendolyn D. Pough, Syracuse University

P-8 Panel

La Paz East - MU 242B

Pens, Poetry & Pixels: Women Rewriting the Scripts of Textual Production

Chair: Diana Shaffer

Early Modern Female Letter Writers

Keri E. Mathis, University of Louisville

Slam Poetry of Self-Identified Queer Female Performers

Laura Tetreault, University of Louisville

Circulation of Viral Video

Layne M. P. Gordon, University of Louisville

Digital Narratives of Innovative Women in Rhetoric and Composition

Rachel Gramer, University of Louisville

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10th Biennial Conference Program Special Feature:

List of Coalition Activities 1995 - 2015

Coalition of Women Scholars in the History of Rhetoric and Composition: A Brief History



Mission

The Coalition of Women Scholars in the History of Rhetoric and Composition is a learned society composed of scholars who are committed to feminist research throughout the history of rhetoric and composition. The Coalition promotes and fosters collaboration and communication among scholars in the following areas:

- the advancements of research throughout the history of rhetoric and composition;
- the education of women faculty and graduate students in the politics of the profession.

It aims to be a dynamic, intellectually challenging, and professionally nurturing space for teachers and scholars who are committed to defining or redefining what it means to do feminist historical work on topics and methodologies as wide ranging as pedagogical history to archival theory to embodiment in digital spaces.

Source: <http://cwsbrc.org/about-us/>

Current Advisory Board (2014-2016)

Executive Board

President	Jenn Fishman, Marquette University
Vice-President	Lisa Mastrangelo, Centenary College
Treasurer	Marta Hess, Georgia State University
Secretary	Tarez Samra Graban, Florida State University



Women's Ways of Making

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Nancy Myers, University of North Carolina-Greensboro

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Roxanne Aftanas	Kate Adams	Risa Applegarth
Lindal Buchanan	Kirsti Cole	Jess Enoch
Lynée Lewis Gaillet	Cheryl Glenn	Maureen Daly Goggin
Jane Greer	Patti Hanlon-Baker	Nan Johnson
Andrea Lunsford	Whitney Myers	Gwen Pough
Cristina Ramirez	Dora Ramirez-Dhoore	Rebecca Richards
Jacqueline McLeod Rogers	Shirley Rose	Wendy Sharer
Bo Wang	Hui Wu	Hyoejin Yoon

Ex-Officio Members

Jenny Bay, Peitho co-editor	Alli Crandell, webmistress
Shirley Wilson Logan	Arabella Lyon
Joyce Middleton	Kris Ratcliffe
Pat Sullivan, Peitho co-editor	Kathleen Welch

Past Presidents

2012-2014	2010-2012
Elizabeth Tasker Davis	Nancy Myers
Stephen F. Austin State University	University of North Carolina-Greensboro
2008-2010	2006-2008
Barb L'Eplattenier	Lynée Lewis Gaillet
University of Arkansas–Little Rock	Georgia State University
2004-2006	2002-2004
Kate Adams	Joyce Middleton
Loyola University	St. John Fisher College
2000-2002	1998-2000
Krista Ratcliffe	Shirley Logan
Marquette University	University of Maryland



Past Presidents

1996-1998

Cheryl Glenn

Pennsylvania State University

1995-1996

Andrea Lunsford

Stanford University

1990-1995

Kathleen Welch

University of Oklahoma

Source: <http://cnsbrc.org/about-us/governance/>

Awards

The Coalition gives out three awards which were created to honor the scholars after who they were named. These women have had immeasurable impact on the Coalition and the field of feminist research.

The Kathleen Ethel Welch Outstanding Article Award (given in odd years) and **The Winifred Bryan Horner Outstanding Book Award** (given in even years) are presented for work in the field of composition and rhetoric to recognize outstanding scholarship and research in the areas of feminist pedagogy, practice, history, and theory.

Award Recipients - The Kathleen Ethel Welch Outstanding Article Award

2015—Amanda Moulder for “By Women You Were Brought Forth into this World: Cherokee Women’s Oratorical Education in the late Eighteenth Century” published in *Rhetoric, History, and Women’s Oratorical Education: American Women Learn to Speak* edited by David Gold and Catherine L. Hobbs (New York: Routledge, 2013). **Honorable mention—Melanie Yergeau** for “Clinically Significant Disturbance: On Theorists Who Theorize Theory of Mind” published in *Disability Studies Quarterly* (2013).

2013—Jessica Enoch and Jordynn Jack for “Remembering Sappho: New Perspectives on Teaching (and Writing) Women’s Rhetorical History” published in *College English* (May 2011).

2011—Tarez Samra Graban and Kathleen J. Ryan for “Theorizing Feminist Pragmatic Rhetoric as a Communicative Art for the Composition Practicum” published in *College Composition and Communication* (61.1, Sep 2009).

Award Recipients - The Winifred Bryan Horner Outstanding Book Award

2014—Jacqueline Jones Royster and Gesa E. Kirsch for their co-authored *Feminist Rhetorical Practices: New Horizons for Rhetoric, Composition, and Literacy Studies* (Southern Illinois University Press, 2012).

2012—Susan Delagrange for *Technologies of Wonder: Rhetorical Practice in a Digital World* (USUP and CDDP, 2011).

2010—Mary P. Sheridan-Rabideau for *Girls, Feminism, and Grassroots: Activism in the GirlZone* (SUNY Press, 2008).



Women's Ways of Making

The Lisa Ede Mentoring Award is presented biennially to an individual or group with a career-record of mentorship, including formal and informal advising of students and colleagues; leadership in campus, professional, and/or local communities; and other activities that align with the overall mission and goals of the Coalition.

The Nan Johnson Outstanding Graduate Student Award is presented biannually in odd years to a graduate student working in the field of composition and rhetoric to recognize outstanding scholarship and research in the areas of feminist pedagogy, practice, history, and theory.

Award Recipients

FemRhet 2015 - **April Cobos**

FemRhet 2013—none

FemRhet 2011—**Tara Wood**

Source: <http://cwsbrc.org/awards/>

Feminisms and Rhetorics Chairs Graduate Student Award

2015 Recipients: Ana Roncero Bellido and Sara Cooper

ASU CLAS Graduate Student Travel Award

2015 Recipients:

Jennifer Burgess, The Ohio State University

Kimberly Baker, University of Wisconsin-Milwaukee

Tessa Brown, Syracuse University

Beth Leahy, University of Arizona

Maria Novotny Michigan State University

Jennifer Oskin, James Madison University

Susana Sepulveda, University of Arizona

Laura Tetreault, University of Louisville

Erin Workman, Florida State University

Benjamin Zender, University of Massachusetts, Amherst



About *Peitho* Journal

Peitho is a peer-reviewed journal of the Coalition of Women Scholars in the History of Rhetoric and Composition. The journal exists to support the Coalition's mission as a "learned society composed of women scholars who are committed to research in the history of rhetoric and composition."

The journal, like the Coalition, will "promote and foster collaboration and communication" among women in these areas of specialization. *Peitho* seeks to encourage, advance, and publish original research in the history of rhetoric and composition and thereby support scholars and students within our profession.

Editors:

Jenny Bay and Patricia Sullivan, Purdue University

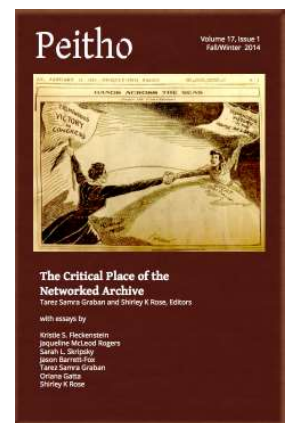
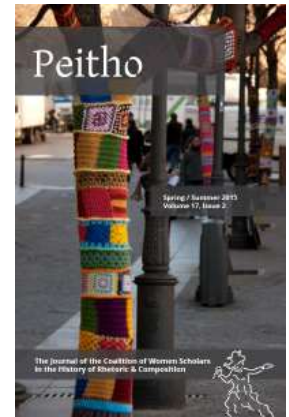
History

Prior to Fall 2012, *Peitho* was the newsletter of the Coalition of Women Scholars in the History of Rhetoric and Composition.

Vols. 11-14 were edited by Barbara L'Eplattenier; all other *Peitho* volumes were co-edited by Susan Jarratt and Susan Romano and published with editorial and financial assistance from the Department of English and Comparative Literature at the University of California Irvine and the Department of English at the University of New Mexico Albuquerque.

The editors were assisted by Iveta Cruse at UC Irvine and Carrie Lynn Meadows at New Mexico. Valeria Ferraro at UNM was the web curator.

Source: <http://peitho.cwshrc.org/about/#history>





About the Feminisms and Rhetorics Conference

The conference Feminisms and Rhetorics has served as an intimate gathering place for feminist scholars to exchange ideas and present their research. It is a dynamic, engaging and welcoming conference.

Source: <http://femrbets.cwshrc.org/past-conferences/>

Brief Conference History

2013 – Stanford University

Theme: Links: Rhetorics, Feminisms, Global Communities

Featured Speakers: Andrea Lunsford, Cheryl Glenn, Beverly Moss, Gesa Kirsch, Jacqueline Jones Royster, Lisa Ede, Lynda Barry, Susan Jarratt, Kelly Belanger, Toni Kokenis, Judy Sweet, Tara VanDerveer, Dorothy Allison

Co-chairs: Andrea Lunsford, Patti Hanlon-Baker, Kelly Myers

2011 – Minnesota State University

Theme: Feminist Challenges or Feminist Rhetorics?: Locations, Scholarship and Discourse

Featured Speakers: Gayle Salamon, Alison Piepmeier, Kate Ronald, Eileen Schell, Rebecca Dingo, Mumbi Mwangi, Kyoko Kishimoto, Sondra Perl, Betsey Sargent, and Jenn Melby

Chair: Kirsti Cole

2009 – Michigan State University

Theme: Enabling Complexities: Communities/Writing/Rhetorics

Featured Speakers: Gwendolyn D. Pough, Cecilia Rodriguez Milanes, Rochelle L. Harris, Resa Crane Bizzaro, Teresa Guinsatao Monberg, Dora Ramirez-Dhoore

Co-chairs: Malea Powell, Nancy DeJoy, Rhea Lantham

2007 – University of Arkansas–Little Rock

Theme: Civic Discourse

Keynotes Speakers: Krista Ratcliffe and Joycelyn Elders

Co-chairs: Barb L'Eplattenier and Marcia Smith



2005 – Michigan Tech

Theme: Affirming Diversity

Featured Speakers: Min-Zhan Lu, Helena Viramontes, Andrea Abernathy Lunsford, Donna Haraway, Jacqueline Jones Royster

Chair: Elizabeth Flynn

2003 – The Ohio State University

Theme: Intersections: Critical Locations of Rhetorical Practice

Keynotes Speakers: Andrea Lunsford, Marcia Farr, Susan Jarratt and Victoria Smith

Co-chairs: Nan Johnson and Susan Delagrangue

2001 – Millikin University

Keynote Speakers: Krista Ratcliffe, Elizabeth Birmingham, Lisa Ede and Andrea A. Lunsford, Jacqueline Jones Royster and Anne Marie Mann Simpkins, Elizabeth Flynn, Joyce Irene Middleton, Nan Johnson, Susan Applegate Krouse, and Judy Natal.

Chair: Nancy DeJoy

1999 – University of Minnesota

Featured Speakers: Dorothy Allison, Judith Butler, Deborah Cameron, Lorraine Code, Lisa Ede, Janet Carey Eldred, Suzette Haden Elgin, Janet Emig, Elizabeth Flynn, Jane Gallop, Cheryl Glenn, Janice Gould, Judith Halberstam, Joy Harjo, Gail Hawisher, Florence Howe, Susan Jarratt, Nan Johnson, Evelyn Fox Keller, Gesa Kirsch, Robin Lakoff, Shirley Wilson Logan, Andrea Lunsford, Harriet Malinowitz, Joyce Irene Middleton, Susan Miller, Peter Mortensen, Beverly Moss, Julia Penelope, Louise Wetherbee Phelps, Krista Ratcliffe, Joy Ritchie, and Kate Ronald

Co-chairs: Lillian Bridwell-Bowles and Hildy Miller

1997 – Oregon State University

Theme: From Boundaries to Borderlands

Plenary Speakers: Jacqueline Jones Royster, Barbara Warnick, Joy Ritchie, Patricia Sullivan, Angeletta Gouridine, Susan Jarratt, Nancy Tuana, Andrea Lunsford, Susan Brown Carlton, Arabelle Lyon, Shirley Logan, and Krista Ratcliffe

Co-chairs: Lisa Ede and Cheryl Glenn



What to do in and around Tempe

see links at <http://maureengoggin.wix.com/femrhet2015#!whattodo/c1218>

Wellness

AA Meetings in Tempe (listed by day with maps)

Walgreens Pharmacy 2000 S Mill Ave, Tempe

Urgent Care 940 E University, Tempe

Arts & Crafts Shops

3 Dudes Quilting 5053 E Elliot Rd, Phoenix

A Quilter's Oasis 9963 E Baseline Rd, #105, Mesa

Zoe's Trunk 2990 N Alma School Rd, Chandler

Attic Needlework 1837 W Guadalupe Rd, #109, Mesa

Old Town Needlework 7128 E Fifth Ave, Scottsdale

Quail Run Needlework 8320 N Hayden Rd, #C112, Scottsdale

Fiber Factory 216 W Main St, Mesa

Tempe Yarn & Fiber 1415 E University Dr, #A102, Tempe

Blick Art Materials 930 E University Dr, Tempe

Bookstores

Bookmans 1056 S Country Club Dr, Mesa

Changing Hands Bookstore 6428 S McClintock Dr, Tempe

Old Town Books 518 S Mill Ave, Tempe

Hiking

A Mountain, corner of Mill Ave and Rio Salado Pkwy, Tempe (A is visible from College Rd at ASU)

Camelback Mountain 4925 E McDonald Dr, Phoenix

Piestewa (Squaw) Peak 2701 E Squaw Peak Dr, Phoenix

South Mountain 10919 S Central Ave, Phoenix

Jogging Routes

Tempe Town Lake End of Mill Ave, Tempe

Kiwanis Park 6111 S All American Way, Tempe

Western Canal Kyrene Canal Trail, Tempe



What to do (cont.)

Museums

Arizona Historical Society Museum 1300 N College Ave, Tempe
Arizona Science Center 600 E Washington St, Phoenix
ASU Art Museum Nelson Fine Arts Center, 10th Street and Mill Avenue, Tempe
Children's Museum of Phoenix 215 N 7th St, Phoenix
Heard Museum 2301 N Central Ave, Phoenix
Heritage Square and Science Center 115 N 6th St, Phoenix
Phoenix Art Museum 1625 N Central Ave, Phoenix
Pioneer Living History Museum 3901 W Pioneer Road Phoenix
Pueblo Grande Museum & Archaeological Park 4619 E Washington St, Phoenix
Scottsdale Museum of Contemporary Art 7374 E 2nd St., Scottsdale

Shopping

Arizona Mills 5000 S Arizona Mills Cir, Tempe
Chandler Fashion Center 3111 W Chandler Blvd, Chandler
Fashion Square Mall 7014 Camelback Rd, Scottsdale
Tempe Marketplace 2000 E Rio Salado Pkwy, Tempe

Theatres and Cinemas

ASU Gammage 1200 S Forest Ave, Tempe
ASU School of Theatre and Film, Tempe Campus
Scottsdale Center for the Performing Arts 7380 E 2nd St, Scottsdale
Tempe Improv 930 E University Dr, Tempe
AMC Theatre Mill Ave, Tempe
Harkins & Harkins Cinema Capri 2000 E Rio Salado Pkwy, Ste 1160 in Tempe Marketplace, Tempe

Other Attractions

Desert Botanical Garden 1201 N Galvin Parkway, Phoenix
Phoenix Symphony 75 N. 2nd St., Phoenix
Segway Tour of Tempe Off Mill Ave on 5th Street, Tempe
Tempe Town Lake End of Mill Ave, Tempe
The Phoenix Zoo 455 N Galvin Parkway, Phoenix



Women's Ways of Making

10th Biennial Feminisms and Rhetorics 2015

Sponsored in part by



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ASU ARIZONA STATE UNIVERSITY Department of English

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Tarez Graban	Elenore Long	Abigail Oakley	Jackie Wheeler
Tracy Hayes	Jordan Loverage	Dawn Opel	



ASU Campus Map

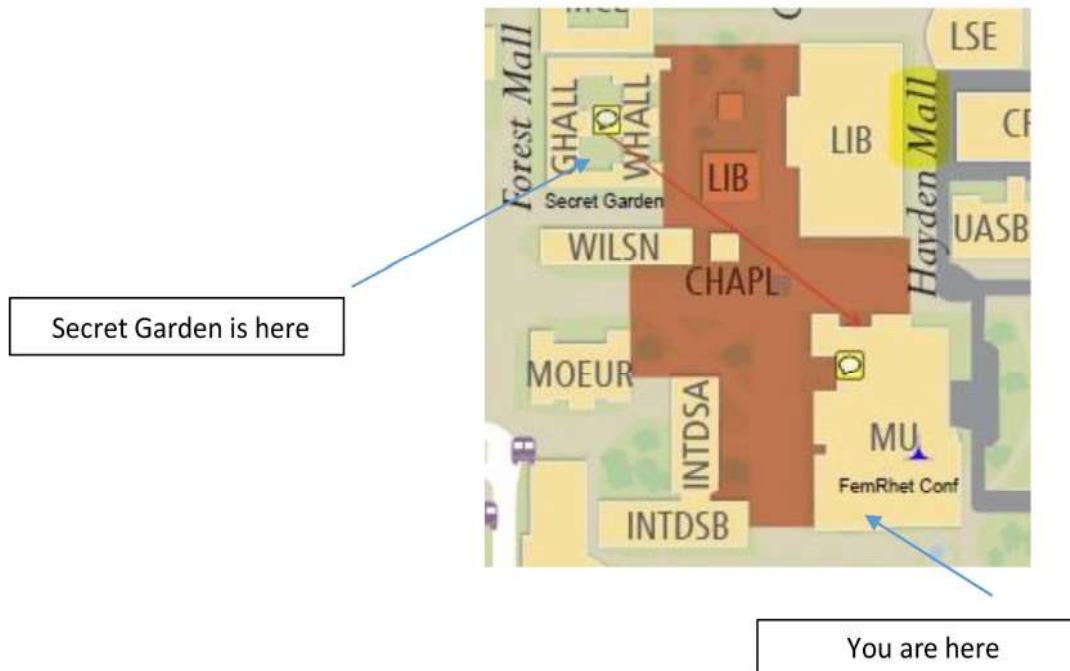




Women's Ways of **Making**

How to Get to the Secret Garden for Garden Talks

The Secret Garden is the inner courtyard of GHALL and WHALL. Go out MU and go past the LIB to WHALL and GHALL just beyond WILSON (see red arrow).

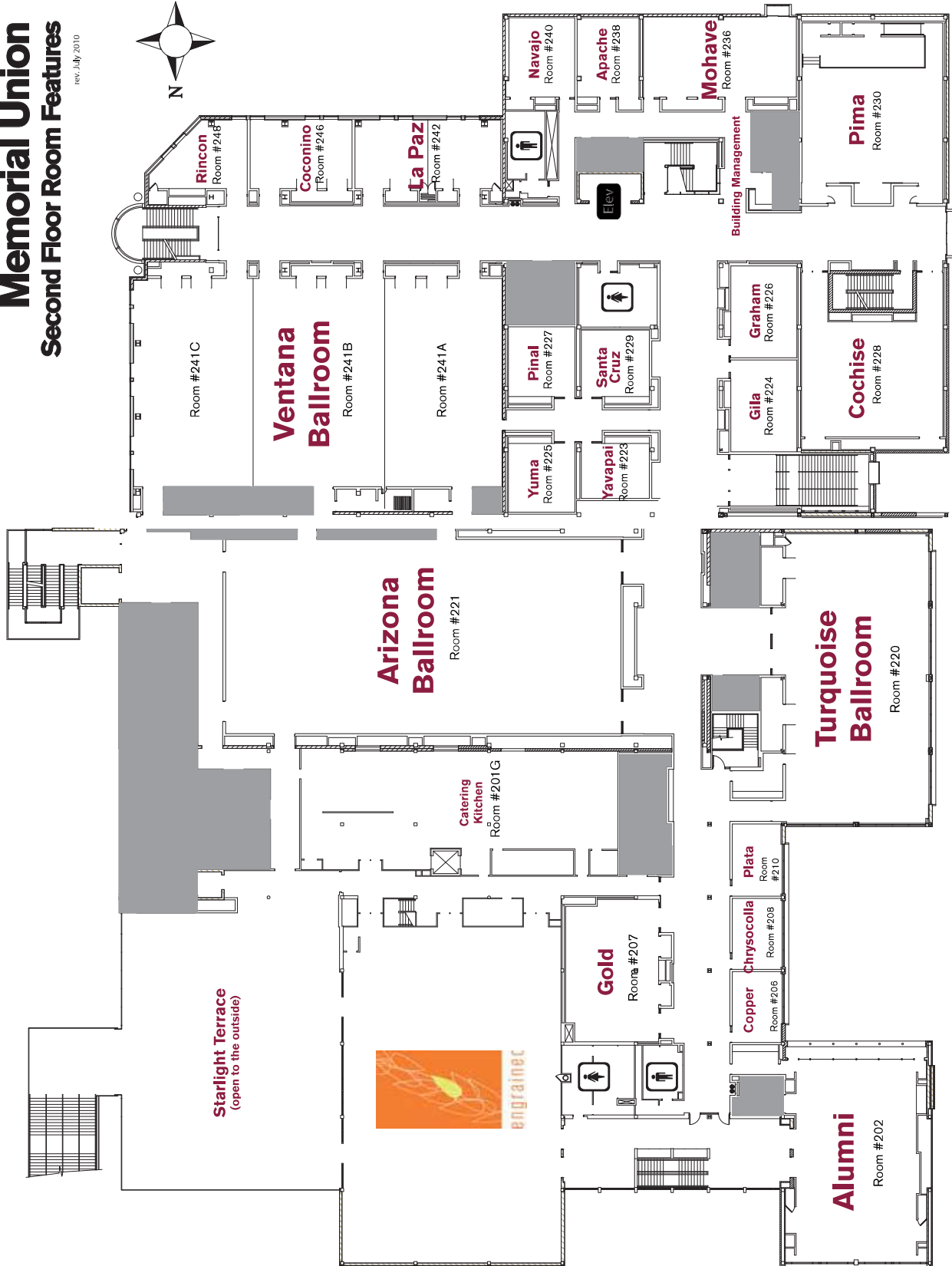




Women's Ways of Making

Memorial Union Second Floor Room Features

rev. July 2010





What's in the Memorial Union (MU)?

FemRhet Book Exhibits and other Exhibits—Second Floor, Turquoise Room (MU 220).

Lactation Room—Second Floor, Ladies room just outside Engrained Restaurant.

Lost and Found—Main Level, Misplaced your sunglasses or a book? Contact the Information Desk and the campus-wide Lost and Found program. Information about the Lost and Found Policy is available online or by contacting the Information Desk. Want more information? Want to report a lost item? Contact the Information Desk at 480-965-5728.

Quiet Room—Second Floor, Rincon Room (MU 248) will be available nearly every hour of the conference (unless otherwise posted). This is a quiet space where you may work or rest. Please do not use this room as a meeting place for conversations.

Conference Registration and Check-In—Second Floor, just outside Arizona Ballroom (MU 221).

Dining at the MU

Note: Many meals are included in conference registration, including lunch on Thursday, Friday, and Saturday and dinner on Friday. **Breakfast and coffee in the morning, and, later, water and snacks will be available in the Turquoise Room MU 220 throughout the day.**

AFC Sushi

Location: Main Level
Mon-Thursday: 10 a.m.-5 p.m.
Friday: 10 a.m. - 3 p.m.
Saturday - Sunday: Closed

Burger King

Location: Lower Level
Mon-Friday: 7 a.m. - 9 p.m.
Sat-Sunday: 10 a.m. - 4 p.m.

Chick-fil-A

Location: Main Level Monday -
Saturday: 10 a.m. - 8 p.m.
Sunday: Closed

Devils' Greens

Location: Main Level
Mon-Thursday: 10 a.m.-6 p.m.
Friday: 10 a.m. - 3 p.m.
Saturday - Sunday: Closed

Einstein Bros. Bagels

Location: Main Level,
Mon-Thursday: 7 a.m. - 6 p.m.
Friday: 7 a.m. - 3 p.m.
Saturday: 8 a.m. - 2 p.m.
Sunday: Closed

Engrained

Location: Second Floor
Mon.-Thurs: 11 a.m. - 7 p.m.
Friday: 11 a.m. - 3 p.m.
Saturday - Sunday: Closed

Jamba Juice

Location: Lower Level
Mon-Thursday: 9 a.m. - 6 p.m.
Friday: 9 a.m. - 5 p.m.
Saturday - Sunday: Closed

Mozart Cafe

Location: Main Level
Mon-Thurs: 10 a.m. - 6 p.m.
Friday: 10 a.m. - 4 p.m.
Saturday - Sunday: Closed

M.U. P.O.D. Market

Location: Main Level
Mon-Friday: 7 a.m. - 12 a.m.
Saturday: 10 a.m. - 10 p.m.
Sunday: 11 a.m. - 10 p.m.

Outta' Here

Location: Main Level
Mon-Friday: 10 a.m. - 5 p.m.
Saturday - Sunday: Closed

Pei Wei

Location: Main Level
Mon - Friday: 10 a.m. - 9 p.m.
Saturday: 11 a.m. - 7 p.m.
Sunday: Closed

Pitchforks Residential Restaurant

Location: Main Level
Mon-Thursday: 7 a.m. - 9 p.m.
Friday: 7 a.m. - 7 p.m.
Saturday: 11 a.m. - 7 p.m.
Sunday: 11 a.m. - 8 p.m.

Qdoba

Location: Main Level
Mon-Thurs: 8 a.m. - 10 p.m.
Friday: 8 a.m. - 9 p.m.
Saturday - Sunday: 10 a.m. - 9 p.m.

Starbucks @ Memorial Union

Location: Main Level
Mon-Thursday: 6:30 a.m. - 11 p.m.
Friday: 7 a.m. - 10 p.m.
Saturday: 8 a.m. - 9 p.m.
Sunday: 10 a.m. - 9 p.m.

Subway


Location: Lower Level
Monday - Friday: 7 a.m. - 10 p.m.
Saturday - Sunday: 10 a.m. - 9 p.m.

Taco Bell Express

Location: Main Level
Monday - Thursday: 9 a.m. - 9 p.m.
Friday: 9 a.m. - 6 p.m.
Saturday - Sunday: Closed



PHD PROGRAM IN WRITING, RHETORICS, AND LITERACIES ARIZONA STATE UNIVERSITY

ASU	Faculty	
 English.clas.asu.edu/graduate	Patricia Boyd Maureen Daly Goggin Peter Goggin Mark Hannah Kathleen Lamp Elenore Long Paul Kei Matsuda Keith Miller Ersula Ore Shirley Rose Doris Warriner Department of English Arizona State University PO Box 870302 Tempe, AZ 85202	<p>The PhD concentration in writing, rhetorics, and literacies at Arizona State University promotes the theoretical and historical study of the production, distribution, and interpretation of texts (oral, written, digital, visual, discursive, material, symbolic) and the rhetorical strategies involved in such processes.</p> <p>The program encourages transdisciplinary study, and its flexible requirements enable students to pursue areas of inquiry that interest them the most and tailor those pursuits to their career goals.</p> <p>The program prepares students for multiple career paths including academic, the public sector, and private industry—as teachers, scholars, advocates, professionals, and public intellectuals.</p> <ul style="list-style-type: none">• Competitive TA packages with low teaching loads.• Internationally and nationally recognized faculty.• Opportunities to pursue research grants. <p>Vibrant city-life and outdoor activities in Phoenix and surrounding areas; beautiful climate.</p>



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PhD candidate in English, Rhetoric and Composition
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Contact Dr. Mona Narain

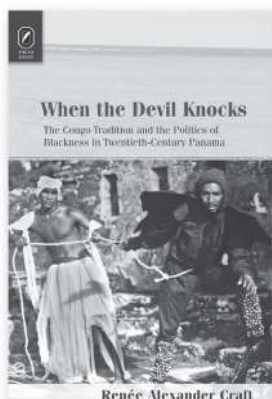
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Women's Ways of Making



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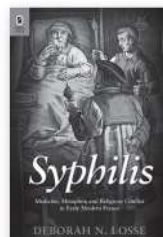
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—Deborah A. Thomas, University of Pennsylvania

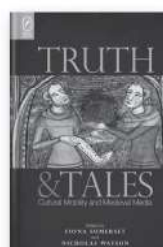


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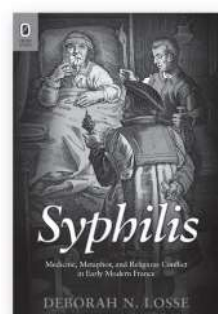
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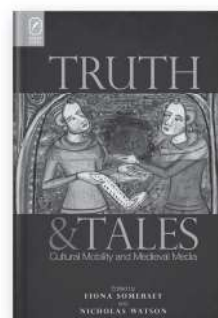
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New Directions in Rhetoric and Materiality

Barbara A. Biesecker, Wendy S. Hesford, and Christa Teston, Series Editors

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"This is an exciting and well-timed book series that rides an emerging wave of interest in this topic while nonetheless filling a gap in current approaches."—**Diane Davis, Professor of Rhetoric and Writing at University of Texas, Austin**

Book proposals can be submitted to the series editors, Barbara A. Biesecker (bbieseck@uga.edu), Wendy S. Hesford (hesford.1@osu.edu), or Christa Teston (teston.2@osu.edu), or to the OSU Press acquisitions editor, Tara Cyphers (tara@osupress.org).

For more on book proposal requirements, visit the OSU Press website.

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PARLOR PRESS

EQUIPMENT FOR LIVING

Recent Titles of Interest

Future Texts: Subversive Performance and Feminist Bodies, edited by Vicki Callahan & Virginia Kuhn (Nov., 2015)

Composition Studies Through a Feminist Lens by Shari Stenberg

Ready to Wear: A Rhetoric of Wearable Computers and Reality-Shifting Media by Isabel Pedersen

Walking and Talking Feminist Rhetorics: Landmark Essays and Controversies, edited by Lindal Buchanan & Kathleen Ryan

Writing Posthumanism, Posthuman Writing edited by Sid Dobrin

Haptic Visions: Rhetorics of the Digital Image, Information, and Nanotechnology by Valerie Hanson Florida by Jeff Rice

Expel the Pretender: Rhetoric Renounced and the Politics of Style by Eve Wiederhold

Writing a Progressive Past: Women Teaching and Writing in the Progressive Era by Lisa Mastrangelo

Rewriting Success in Rhetoric and Composition Careers, edited by Amy Goodburn, Donna LeCourt, & Carrie Leverenz

Locating Visual-Material Rhetorics: The Map, the Mill, and the GPS by Amy D. Proppen

Selected Backlist

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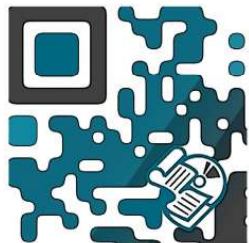
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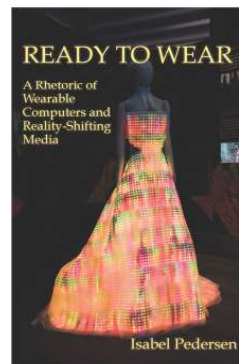
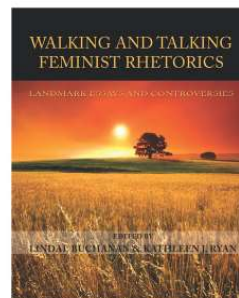
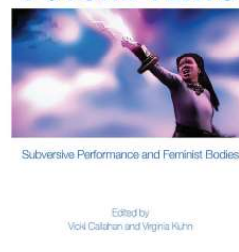
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